### **BIRMINGHAM Z00 2024 CORPORATE PARTNER PROGRAM**

| PARTNERSHIP LEVELS   | ELEPHANT          | ORANGUTAN         | GIBBON          | RED PANDA       | FISHING CAT     | PEACOCK | RED-CROWNED<br>CRANE |
|--|-------------------|-------------------|-----------------|-----------------|-----------------|---------|----------------------|
|  | \$20,000          | \$10,000          | \$5,000         | \$2,500         | \$1,500         | \$1,000 | \$500                |
| Zoo Membership<br>Discount for Employees                             | 25% off           | 25% off           | 20% off         | 20% off         | 15% off         | 10% off | 10% off              |
| Facility Rental Credit   | \$2,000<br>credit | \$1,000<br>credit | \$500<br>credit | \$250<br>credit | \$150<br>credit |         |                      |
| Full Page Ad in<br>Member Magazine                                   | •                 |                   |                 |                 |                 |         |                      |
| Featured Logo Placement<br>on Entrance and<br>Restaurant TV Monitors |                   |                   |                 |                 |                 |         |                      |
| Recognition at two Zoo top fundraising events                        |                   |                   | •               |                 |                 |         |                      |
| Listing in Member<br>Magazine, on Donor<br>Signage & on Website      |                   |                   | •               | •               |                 |         |                      |
| Additional Benefits<br>Available to You –<br>Select Benefits Below   | \$5,000           | \$2,500           | \$1,250         | \$625           | \$375           | \$250   | \$125                |

#### **PARTNERSHIP LEVEL**

(PLEASE SELECT ONE)

- **\$20,000 Elephant** (\$5,000 in Benefits)
- **\$10,000 Orangutan** (\$2,500 in Benefits)
- \$5,000 Gibbon (\$1,250 in Benefits)
- \$2,500 Red Panda (\$625 in Benefits)
- \$1,500 Fishing Cat (\$375 in Benefits)
- **\$1,000 Peacock** (\$250 in Benefits)
- \$500 Red-Crowned Crane (\$125 in Benefits)



Your Birmingham Zoo

Inspiring Passion to Conserve the Natural World

# SELECT ADDITIONAL BENEFITS BASED ON YOUR PARTNERSHIP LEVEL:

| Jr. Board 'Tails in the Trails<br>May 2024                                 | Qty:       | X \$40 =  |  |  |  |  |
|--|------------|-----------|--|--|--|--|
| <b>ZooGala</b><br>Fall 2024  | Qty:       | X \$250 = |  |  |  |  |
| Hoots & Howls October 2024 (Includes admission to candy trail, train, & ca | Qty:       | X \$21 =  |  |  |  |  |
| Glow Wild Lantern Celebration<br>Nov. – Jan.                               | Qty:       | X \$20 =  |  |  |  |  |
| Family Membership  | Qty:       | X \$150 = |  |  |  |  |
| General Admission  | Qty:       | X \$17 =  |  |  |  |  |
|  | TOTAL = \$ |           |  |  |  |  |
| We wish to forgo all benefits and make our                                 |            |           |  |  |  |  |

donation fully tax-deductible.

| Name as you wish to be recognized | ed:         | AND THE RESERVE OF THE PARTY OF | 1001044  |
|-----------------------------------|-------------|--|--|
| Address:                          |             | THE RESERVE OF THE PERSON OF T |  |
| City:                             | State:      | Zip:   | STATE OF STA |
| Contact:                          |             | Phone: ( )   |  |
| Email:                            |             | THE RESERVE AND ADDRESS OF THE PARTY OF THE  |  |
| Who asked you to make this gift t | to the Zoo? |  |  |

Full payment is requested by November 15, 2024. If you wish to pay with a credit card or have questions, please contact Leigh Laser Collins at <a href="mailto:lcollins@birminghamzoo.com">lcollins@birminghamzoo.com</a> or (205) 909-4562. Checks (payable to <a href="mailto:lcollins@birminghamzoo">lcollins@birminghamzoo</a>. Cahaba Road, Birmingham, AL 35223.

# YOUR BIRMINGHAM ZOO INSPIRING PASSION TO CONSERVE THE NATURAL WORLD

Investing in your Birmingham Zoo helps drive a significant \$28 million economic impact that the Zoo has on your community, providing increased tourism and employment opportunities.

## YOUR COMPANY'S SUPPORT FURTHERS YOUR ZOO'S ABILITY TO..

- Provide the best for the animals entrusted to our care, many of which are endangered species.
- Inform and engage 70,000 students of all ages and abilities annually about conservation of wildlife and our natural world through education programs.
- Maintain and enhance this beautiful, natural recreational space for 600,000 annual visitors!

Plus, you're investing in a beloved, sound 501(c)(3) non-profit organization.



ASSOCIATION OF ZOOS AQUARIUMS





birminghamzoo.com

