



FOR IMMEDIATE RELEASE

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Birmingham Zoo Thanks Community for Generous Support to Surpass Fundraising Campaign Goal

BIRMINGHAM, AL – The Birmingham Zoo is thankful to generous community support for pushing the “Support Your Zoo’s Animals” year-end fundraising campaign across the line to surpass its bold goal of raising \$75,000 by December 31, 2022. Donors, Zoo Members, volunteers, and other animal-loving citizens generously contributed more than \$133,000 to provide nutrition and care for the more than 500 animals that call the Zoo “home.” Each animal receives an annual exam by the veterinary team; a customized diet that meets its specific nutritional needs and daily wellness checks by animal care professionals. This kind of care would not be possible without the philanthropic support of kind-hearted community members.

Zoo President & CEO Chris Pfefferkorn said, “I’m elated by the generosity of our community. It warms my heart to know that people value their Zoo and are willing to help care for the animals. Your Birmingham Zoo is an inclusive nonprofit organization that works every day to fulfill its mission: Inspiring passion to conserve the natural world. It’s wonderful to see that so many support everything we’re working to do.”

“I’m so proud to be part of this organization that aims to educate and raise awareness about endangered species and encourages visitors to care about our environment,” said Board Chair Tommy Sisson. “Having the trust and support of our community is essential to our future. Your Zoo wants to be here for generations to come. When we all work together, it’s a win for your Zoo, our region, and most importantly, in for the animals in zoos and in the wild.”

To learn more about your Birmingham Zoo, please visit birminghamzoo.com.

Zoo Logo



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ABOUT THE BIRMINGHAM ZOO

The Birmingham Zoo is not-for-profit, 501(c)(3) organization and is accredited by the Association of Zoos and Aquariums (AZA).

Our mission: *Inspiring Passion to Conserve the Natural World.*

Approximately 500 animals of 172 species call the Birmingham Zoo home, including sea lions, zebras, elephants, bongos, and endangered species from six continents. The Birmingham Zoo is a non-profit and is open Wednesday-Sunday from 9am to 5pm. All Birmingham Zoo Members and children under two-years-old receive free admission. The Birmingham Zoo is the only AZA-accredited Zoo in the state of Alabama.

www.birminghamzoo.com | 2630 Cahaba Road | Birmingham, AL 35223