

ANNUAL REPORT

20
20

a bongo year

thank you

Your Birmingham Zoo celebrated a significant milestone in 2020 — 65 impactful years of *Inspiring Passion to Conserve the Natural World*.

We anticipated joyous days celebrating our rich history devoted to wildlife and wild places. We were excited about the new opportunities that awaited us in programming, events, and engagement. We had been planning and preparing initiatives that would bring awareness, inspiration, and connection.



However, like all nonprofit cultural institutions, 2020 was a pivotal year in every facet of the Zoo. It brought profound change with relentless challenges that tested our resilience in unimaginable ways. On March 17, the Birmingham Zoo temporarily closed its gates to the public as the COVID-19 pandemic emerged, surged, and devastated countless lives, businesses, communities, and economies around the world. But open or closed, we are committed to ensuring our animals receive the care they deserve.

In the early stages of the pandemic, we established an Emergency Animal Fund to aid with the \$1,000 a day it costs to provide food and care for our 550+ animals, including many endangered species, and the average cost of \$30,000 per day to operate the Zoo. We asked for your support during this unprecedented time and you answered the call resoundingly. Your Zoo received thousands of donations from members, local businesses, organizations, and supporters from around the country.

As with all endeavors, it takes the right people at the right place and at the right time, coming together with an undeterred commitment to make great strides. Your unwavering support has been exceptionally motivating while your kind and thoughtful actions remind us that we are truly all in this together.

On behalf of our animals, staff, volunteers, Junior Board of Directors, and Board of Directors, we thank you for believing in our organization as an essential part of the community and as an asset to our great city of Birmingham.

Your generosity helped fuel our determination to make this year an outstanding milestone for your Zoo! We shifted our momentum, set new goals, and considered all possibilities for the days that lie ahead. We created virtual programming that expanded our educational offerings to reach over 1.3 million people around the world through our social media channels. We welcomed new additions to our growing animal family and envisioned events that would safely bring us together.

Our organization has been a staple in the lives of diverse families spanning multiple generations — whether visiting for the first time, returning again and again, or gathering with family and friends. Now more than ever, your support is a continued investment in the excellent care of our animals, our mission, and our vision for a better Zoo — now and for years to come.

In this year's annual report, we invite you along on our never-ending journey to conserve and care for our animals, educate our guests, engage, inspire, and impact our community. On your next visit to your Zoo, take a look around and see what you have helped us accomplish.

I am proud of what we have achieved through decades of hard work, collaboration, and dedication. As we reimagine the future of your Zoo, I ask for your continued support in moving the Birmingham Zoo boldly and confidently forward in this tradition of excellence for another 65 years!


Chris Pfefferkorn
President & CEO

COVER: Nakuru, the first eastern bongo at Birmingham Zoo. ABOVE: Laptop the white rhinoceros, Seta the green anacard, Waldo the Aldabra giant tortoise

THE NUMBERS

450,804
virtual Zoo Camp viewers

SPECIES 185

56
animal ambassadors

1,362,735
"meet the neighbors" videos VIEWS

\$4,000+
raised by 12 teen
volunteers in
4 weeks

more than
550
ANIMALS

zoo members
16,527
households

VOLUNTEERS
259

CHARITY
NAVIGATOR
★★★★
Four Star Charity
8 STRAIGHT
YEARS!

70%
of donations
to the
EMERGENCY ANIMAL FUND
were 1ST TIME donors

new animal arrivals
36

GUIDE STAR PLATINUM SEAL OF TRANSPARENCY
2020
4th straight year!

Madagascar
150
HISSING COCKROACHES

7,203
students served by
DIGITAL DISCOVERY teachers

\$456,196
raised for the
EMERGENCY
ANIMAL FUND

200 MASKS
made by volunteers for
staff & volunteers

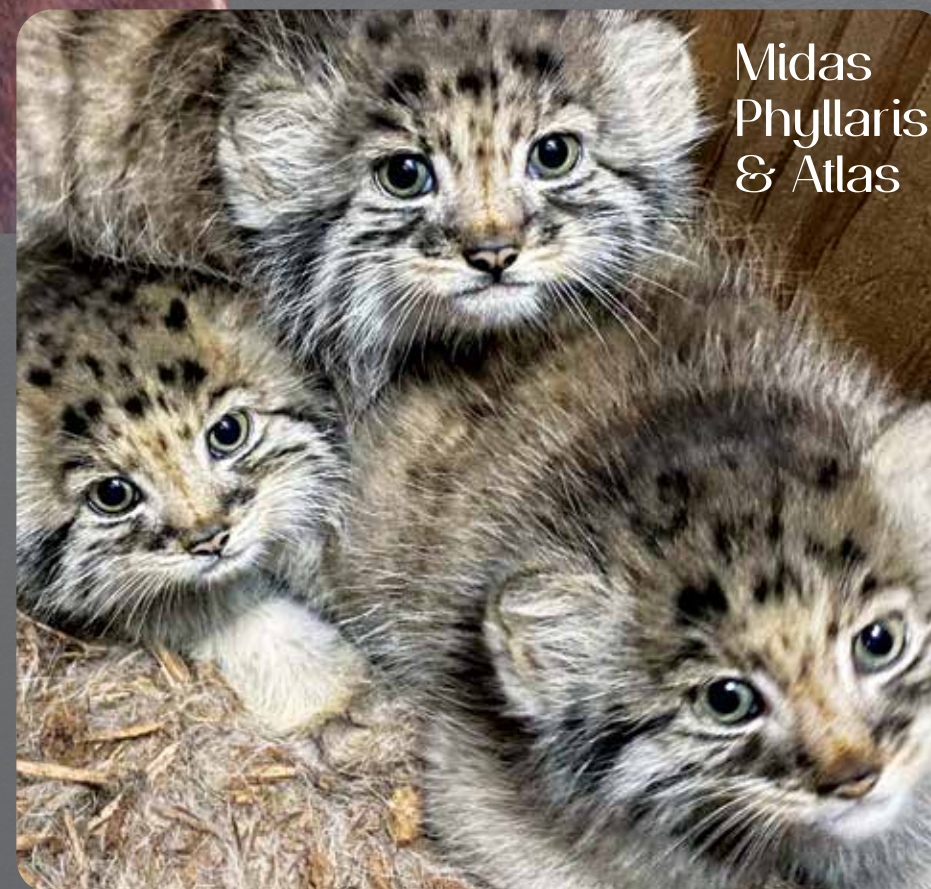
INSPIRING PASSION TO CONSERVE THE NATURAL WORLD



Nakuru

A Bongo Year. The Zoo welcomed its first eastern bongo, Nakuru. The two-year-old male represents one of only 185 of these African forest antelopes at 36 zoos across the country. Critically endangered due to the loss of their forest habitat, as well as hunting to harvest their chestnut fur, spiral hollow horns, and meat, there are now more of these distinctive animals in U.S. zoos than in Kenya. Nakuru represents a distinct recognition for Birmingham Zoo as part of the Species Survival Plan. 🐘

NEW ARRIVALS



Midas
Phyllaris
& Atlas

Four male kittens were welcomed by first-time parents Mischa and Bataar as a crucial part of the Species Survival Plan. The first Pallas' cat litter born at the Zoo in more than two decades, they will augment the waning population. Known for their grumpy facial expressions with pupils that contract to circles rather than slits, these wild cats can yelp like a dog or purr like a cat. After 2000 votes from an adoring public, the kittens were named Atlas, Midas, Perseus, and Phyllaris — the last, a nod to the Phyllaris Fund that supports the Zoo's Passion into Conservation Action (PiCA) program. 🐘



Charlize Heron

Charlize Heron joined the Zoo's flock of ostriches this year and has become a crowd-pleaser with her many vocalizations.



Dart

Ten bumblebee dart frogs — native to the tropical rain forests of Venezuela — hatched and were transported to other zoos to help diversify their gene pool. 🐸

Anakin

Anakin, a secretary bird from Zoo Miami, joined Peggy, the Zoo's resident female, to help replenish their shrinking population. 🐦



Fern

At two years old, North American river otter Fern joined her older sister, Maisy, a Zoo resident since 2018. 🦦



Snapper

A new species for the Zoo, five red snappers were donated by the Alabama Department of Conservation and Natural Resources.



Teriyaki

Five of the world's rarest and smallest breed of chicken—purebred Malaysian Serama — arrived and trained to become Animal Ambassadors.



🐘 = Species Survival Plan®

A YEAR OF DEVOTION

In March 2020, the same month the Zoo was gearing up to celebrate its 65th anniversary, it was hit with the biggest challenge it had ever faced, one that threatened the health of humans as well as the more than 550 animals in the Zoo — a global pandemic.

To help stop the spread of the coronavirus, the Zoo temporarily closed to the public and, upon reopening, saw far fewer than the 565,000 guests from the previous year. The lower levels of attendance throughout the year severely cut into the revenue needed to maintain daily operations and infrastructure on the 122-acre property.

With no visitors for nearly three months, the Zoo was forced to lay off or furlough seasonal workers who assisted in operating food stands, the gift store, train, carousel, and special events. Full-time staff typically number about 150 and grows to 250 during the busy season of March through August. During the shutdown, that number shrank to between 40 and 60.

Unlike many other venues, the Zoo still needed skilled and experienced staff to provide continuous, critical care to its animal residents, including many endangered and sensitive species.

continued

March 19

Birmingham Zoo closes to the public.

June 8

Zoo hosts a soft reopening for members and donors of the Zoo's Emergency Animal Fund utilizing extensive coronavirus safety measures.

June 11

Zoo reopens to the public with coronavirus safety measures in place.

July 13

Zoo reduces public hours from seven days a week to five to lower operating costs in light of drastically diminished attendance revenue amid virus concerns. Restricted hours remain in place into 2021.

WHEN COVID STRUCK



TOP: Jail the reticulated giraffe with Zoological Manager Amy Toman. BOTTOM: Cayenne the eastern screech owl with ACP Dani DiMarco



TOP: Old Gregg the alligator snapping turtle and a young guest. BOTTOM: Azizi the crowned lemur with Philocles the ring-tailed lemur



The Zoo had to thoughtfully navigate uncharted territory. How could staff keep the animals and essential employees safe? How would the Zoo maintain its engaging visitor experiences and impactful outreach during COVID-19?

The Zoo team met the challenge. Throughout the time the doors were closed to the public, essential workers, including the animal care team and the veterinary and nutrition teams, came to the Zoo and cared for the hundreds of animals, taking necessary safety precautions to keep themselves and the animals safe.

And in a miraculous show of support, the community reached out like it never had before, providing the financial means to keep the Zoo operating and the animals healthy and safe.

It began with protocol changes adding new layers of complexity to the daily routines. Early on, the Zoo's 24 primates, 15 felines, and other vulnerable species such as the bears, foxes, and otters, fell under the protection of a similar, onerous protocol to the one designed by the CDC to protect humans. Only essential staff entered animal care areas, wearing masks and gloves, sanitizing equipment and surfaces, and maintaining physical distance when possible. These protocols and specific visual checks for any COVID-like symptoms ensured no animals tested positive for the virus.

When the Zoo reopened, additional barriers around the habitats kept guests 6 feet or more from COVID-susceptible species. The Zoo also shut down its Animal Ambassador programs and Behind-the-Scenes experiences. Most of the planned animal arrivals and relocations for conservation enhancement were also put on hold to lower the risk of exposure and costs during this lean year.

Throughout the shutdown, though, the Animal Ambassadors continued their outings on Zoo grounds, including the goats, who seemed the most affected by the absence of visitors. Their morning promenades, however, continued with a treat of occasional grazing on the empty Zoo's Henley Park Lawn.

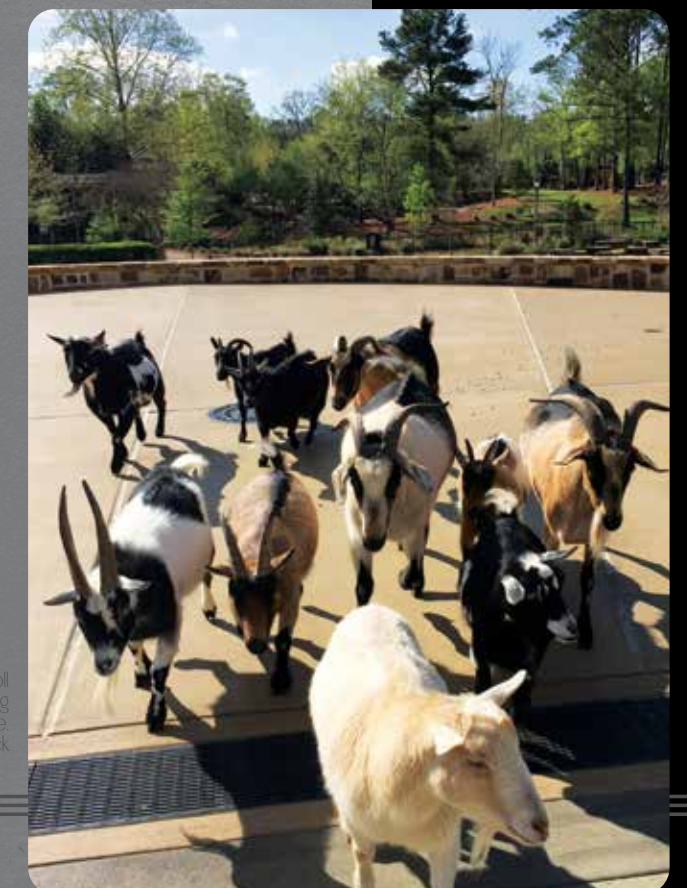
continued



LEFT: African elephant Bulwagi in a training session with ACP Shay Holiman. TOP: African lions Akili and Kwanza

ALWAYS THERE

With both the animals and staff threatened by the highly contagious virus, the Zoo faced the mammoth task of maintaining their professional and attentive care. But the team never hesitated to step up and sacrifice to answer that challenge.



RIGHT: The goats stroll the empty Zoo during the COVID closure. TOP: The flamingo flock

REACHING OUT

Summer Camps

During the shutdown, the eight weeks of summer camps remained live at the Zoo, but only by drastically cutting back to one-fifth of the 150 children who normally attend per week.

The award-winning Zoo Camp also went online to teach STEM and conservation-based lessons with follow-up activities to be carried out at home. In one session, a virtual tour of the Animal Nutrition Center featured staff explaining how they calculate specific diets for each animal. Students at home were asked to create a weekly diet for an animal using a spreadsheet.

Online Peeks

To reach the rest of the community, the Zoo drew on the magic of the internet in rich and varied ways. Online visitors were able to be on the spot inside the Zoo and watch activities typically off limits to the public. Viewers took in training with Bety and Sassy as the American black bears learned to brush their teeth in their den, and then observed as one of the Zoo's otters underwent a root canal.



Meet the Neighbors

"Meet the Neighbors" videos offered Zoo enthusiasts brief vignettes of staff introducing new animals, enrichment activities, veterinary exams, and special programs. Virtual guests could experience animals up close and personal while learning about the care and effort needed to conserve endangered and threatened species.

Spire Digital Discovery Programs

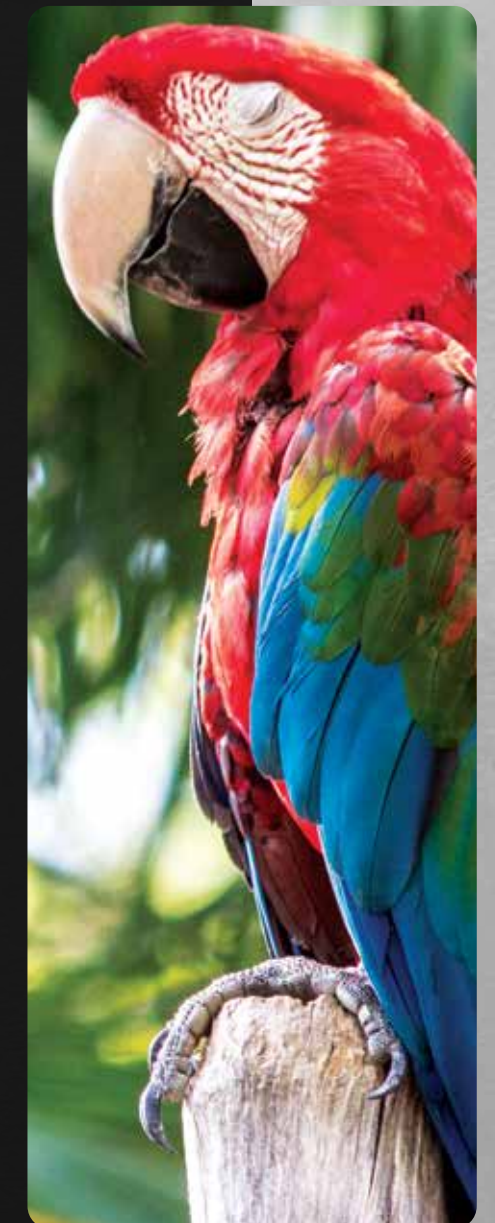
The Zoo even managed to expand its Digital Discovery Programs during the shutdown. Instead of being limited to local area schools, these 30 to 45-minute videos with a STEM and conservation focus reached K-12th grade students in every county in Alabama. Each lesson was based on critical standards as outlined by the Alabama course of study.

Zoo Teach

Zoo Teach grew, too. This professional development program for teachers with a STEM and conservation focus typically is held onsite three times a year for around 20 educators. This year's virtual showings reached 400 teachers from all over the world!

With the avid reception by audiences, the Zoo plans to continue its virtual outreach created to overcome this year's COVID circumstances.

continued



TOP TO BOTTOM:
Critter the fennec
fox, Peanut the
green winged
macaw, Zoo
Camp student



Old Gregg
the alligator
snapping turtle
with a summer
camp class.

AN OUTPOURING

When the Zoo closed to the public from March to June to help stop the spread of COVID, it also closed the flow of revenue normally generated during the busiest season of the year. The Zoo never faltered. To recoup that vital lost income from field trips, group ticket sales, and daily visitors, the Zoo put out a call for help. The response was astounding.

More than 2,500 people demonstrated their appreciation for the Zoo with donations totaling \$456,196 to the newly formed Emergency Animal Fund. A remarkable 70% of these donors had never before contributed to the Zoo.

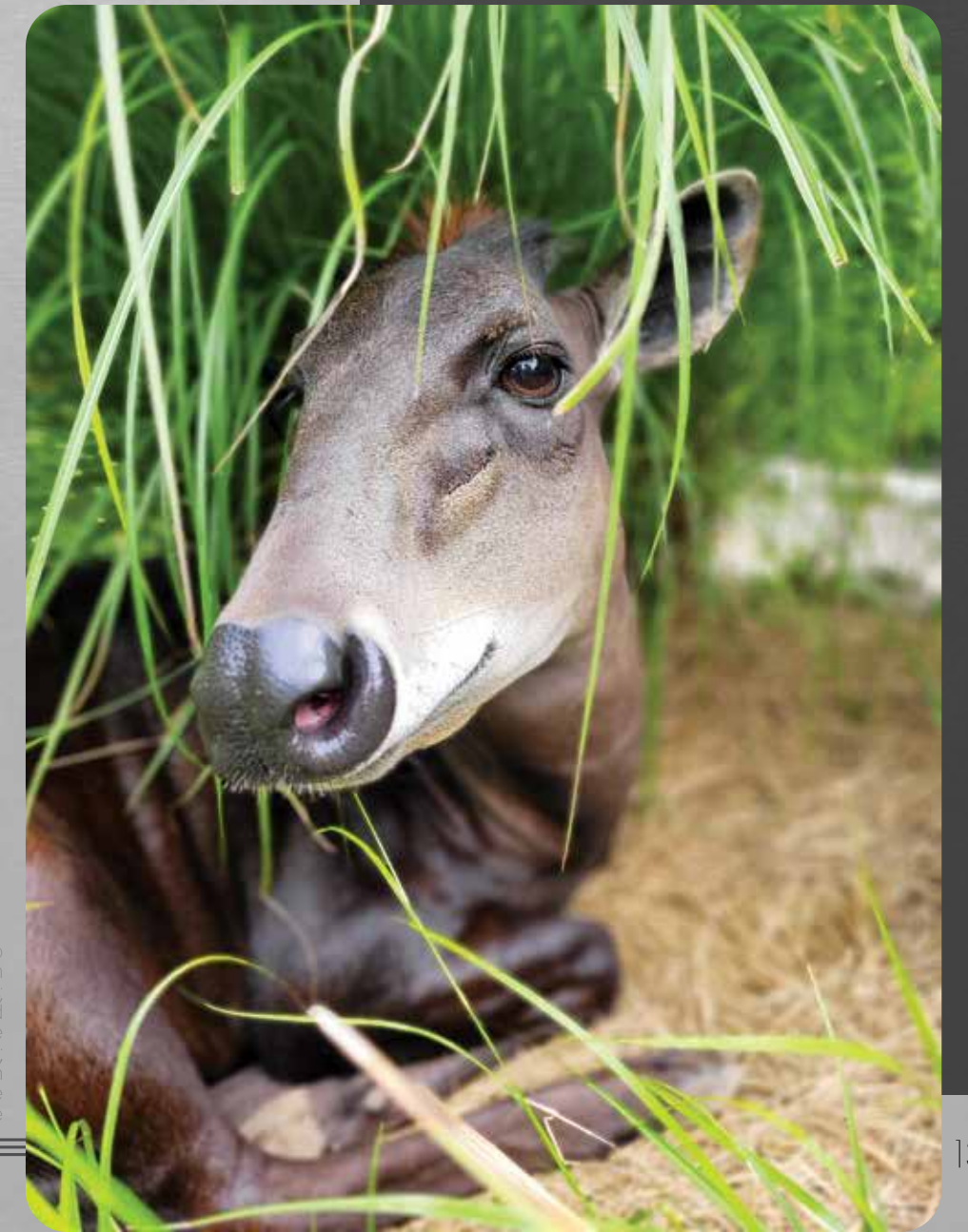
On May 5, as part of the Emergency Animal Fund campaign, the Zoo participated in Giving Tuesday Now, the international day of giving. This effort alone raised an additional \$165,544—10 times more for the Zoo than any previous Giving Tuesday.

During the summer, when teen volunteers were sidelined by COVID-related restrictions, 12 dedicated students offered to fundraise for the Zoo. Each one set out to raise \$50 for the Teens for 2020 campaign. They appealed to friends, family and followers through videos, posts, and by sharing fun Zoo facts on social media. The effort wildly surpassed their goal, raising more than \$4,000 in four weeks.



With the impact of COVID continuing to decimate normal revenue sources at the beginning of October, the Zoo rolled out a daring Feed Your Animals campaign. Direct mail, e-blast appeals, and a focused social media effort raised nearly \$340,000 by year's end. That sum more than doubled with the \$390,000 generously given in matching gifts by Wells Fargo, Alabama Power, and the Robert R. Meyer Foundation, as well as magnanimous individual gifts from donors who stepped up to the challenge.

The outpouring from Zoo friends during this long and unprecedented year fortified the Zoo's ongoing dedication and cemented its relationship with a compassionate community. ■



TOP to BOTTOM: Carlito the giant anteater; teen volunteer fundraisers; Komet the yellow-backed duiker. OTHER PAGE: Pribble the emerald tree boa; Cayenne the eastern screech owl; Mork the African crested porcupine.

CONSERVATION

The coronavirus pandemic took a terrible toll on conservation efforts. The restrictions in funds and travel limited the relocations for the Species Survival Plans between zoos. For Zoo staff, it meant only two of the 7 planned PiCA projects could be undertaken.

But much was still accomplished. In addition to welcoming numerous new arrivals to bolster populations, the Zoo devoted over \$65,592 in resources, expertise, and funding toward conservation efforts in eight countries across four continents.

wolves

Tiffany McClendon worked in Missouri with the Endangered Wolf Center on bridging the gap between people and wolves through conservation education.



alabama wildlife

The Zoo participated in projects for the gopher tortoise, American black bear, golden eagle, eastern indigo snake, and gopher frog with conservation partner Alabama Wildlife and Freshwater Fisheries Division.



coral reefs

Jesse Daniel helped restore devastated corals in the Florida Reef Tract — the third largest barrier reef in the world — alongside the Florida Aquarium, the Coral Restoration Foundation, and Mote Marine Lab.



vultures

African vulture populations face rising threats from poisoning and power lines. The Zoo helped fund the nonprofit Vulpro to rescue, rehab, and breed these grand birds to keep their populations viable.



gorillas, orangutans & pallas' cats

The Zoo participated and supported research on two continents, spending more than \$20,000 on research and conservation efforts for elephants, giraffes, gorillas, rhinos, orangutans, and Pallas' cats.

chipangali large carnivore project

The Zoo plays an ongoing and integral part in supporting the Chipangali Wildlife Orphanage and Research Centre in Bulawayo, Zimbabwe. The nonprofit rescues and cares for orphaned, injured, abandoned, abused, or confiscated Southern African wild animals. The Zoo donated \$10,580 with CEO Chris Pfefferkorn serving on their board, and staff continuing their work on the Chipangali Large Carnivore project, conducting biodiversity studies on leopards and brown hyena populations near Matopos National Park.



australian bushfires

In February, the Zoo donated over \$15,000 to save populations of wildlife and habitats impacted by the devastating bushfires where an estimated one billion animals of varying species perished along with the burning of over 44 million acres of habitat.

KEY



Passion into Conservation Action (PiCA) program



Indicates the project location



elephants

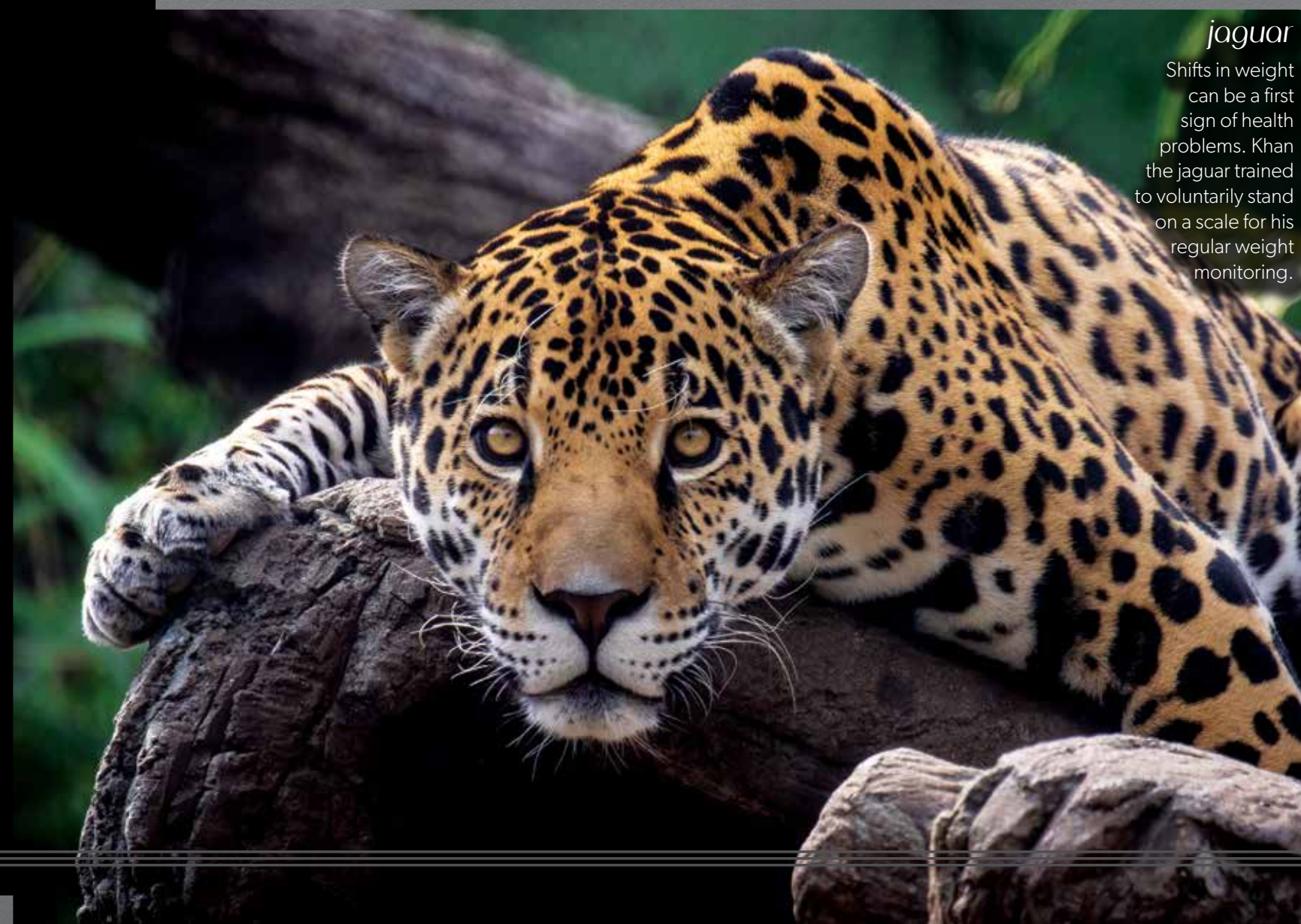
Elephants weigh up to 13,000 pounds, which makes footcare crucial. Training the Zoo's two newest bachelor elephants, Lutsandvo and Ingadze, to have foot radiographs taken helps ensure their feet remain in good condition.



servals

Getting one of these African wild cats to sit still for blood draws to evaluate health status usually requires sedation. With dedicated training, Sarabi now voluntarily participates in this healthcare procedure.

TRAINING



jaguar

Shifts in weight can be a first sign of health problems. Khan the jaguar trained to voluntarily stand on a scale for his regular weight monitoring.

eurasian eagle owl

Bilbo, with his tremendous six-foot wing span, now swoops and dives without any tethers.



giraffes

Jalil, who stands over 15 feet tall, now voluntarily rests a rear hoof on an elevated block to permit veterinary staff to trim, inspect, and apply conditioner.



harris's hawk

Waya trained to fly without any tethers and will enthrall audiences on the Zoo's UAB Callahan Eye Hospital & Clinics Wildlife Stage.

EVENTS

The social gathering restrictions of COVID sparked the Zoo to creatively alter some traditional favorites, as well as introduce a new event to still allow the community members access to their much-loved animals while raising needed funding.

ZOO RENDEZVOUS LUAU

The Zoo drew enormous support in September during its largest — and first virtual — fundraiser in its 65-year history, raising \$506,301 to benefit its Emergency Animal Fund. Free to enjoy via YouTube and Facebook, the hour-long luau video, filmed primarily at the Zoo, entertained with views of behind-the-scenes animal training sessions, notable speakers, live music, and South Pacific dancing.

Presented by IBERIABANK/First Horizon for the 11th consecutive year, hosts included honorary chairs Lisa and Craft O'Neal and Wally Nall III; chairs Bronwyne Chapman, Ann Blair Gribbin, and Candice McKinney; ZooRendezvous advisors Monica Drake, Jayna Goedecke, Amanda Hawkins, and Stewart Jones; and ZooRendezvous committee members. Board of Directors chair Robert Aland kicked off the event with flare and ended with colorful lorikeets stealing sips of nectar, while the honorary chairs challenged viewers to match their \$25,000 donation. Over 90 at-home guests pre-ordered food and wine packages delivered before the web-based celebration, while supporters bid online during the largest auction in Zoo history with over 300 items.

HOOTS & HOWLS

For three October weekends, this new event offered a daytime Halloween-themed family fall festival, supported by presenting sponsor Wells Fargo and featured sponsor Publix Super Markets Charities. Children and adults arrived in costumes, touring the grounds and daring to ride the Haunted Red Diamond Express Train and the Protective Cobweb Carousel. The animals benefited from holiday-themed enrichment activities that enthralled the guests as well.

'TAILS OFF THE TRAILS

Despite being unable to host the annual 'Tails in the Trails at the Zoo, the Junior Board of Directors devised new approaches to raise an unprecedented \$123,000 for the animals. This dynamic team of Zoo ambassadors secured corporate partnerships, ran a social media contribution campaign, and held an online auction to reach the historic donation total.

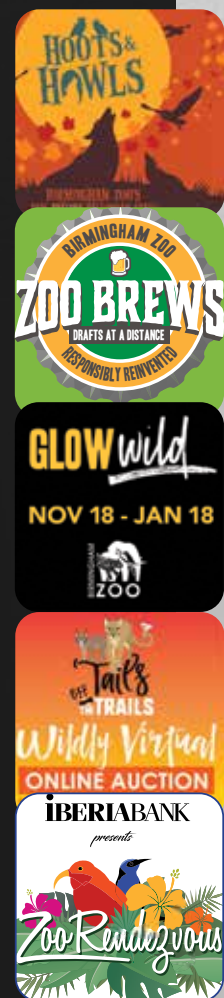


GLow WILD

Zoo nights glowed with animal lantern creations from mid-November through January. Guests strolled through the Zoo captivated by hundreds of visually stunning, hand-painted silk lantern figures representing wildlife from around the world, including pandas, elephants, cheetahs, and polar bears. Some soared up to 30 feet tall.

ZOO BREWS: DRAFTS AT A DISTANCE

The reimagined 6th annual Zoo Brews, dubbed Drafts at a Distance, was held on two fall Fridays a month apart. The popular event drew in the maximum of 500 guests allowed to maintain social distance on Zoo grounds. Alabama Crown and Birmingham Budweiser imported crafted brews from 22 breweries based all over the country for a tasting extravaganza.



TOP: ZooRendezvous honorary chairs (front) Wally Nall III, Lisa and Craft O'Neal; (back) Zoo Corporate Relations Director Leigh Laser Collins. BOTTOM: ZooRendezvous chairs Bronwyne Chapman, Candice McKinney, and Ann Blair Gribbin.

special thanks
to our 2020 VOLUNTEERS

TEEN VOLUNTEERS

Za Mariah Addie
Brooklyn Anderson
Laurel Anderson
Kira Andrews
Aiden 'Emilo' Aparicio
Gates Arnold
Christopher Atkinson
John Peter Aufdemorte
Elizabeth Bailey
Gracie Beasley
Willow Beaudry
Isabella Berry
Trisha Bheemanathini
Ella Boggan
Coleman Braddock
Christopher Brasher
Libby Brennan
Henry Brooks
Sydney Burchfield
Claire Capps
Karen Colin
Cameron Collier
Sophie Cornelius
Sara Crockner
Sadie Currie
Kennedy Davis
Lindsay Davis
Natalie Davis
Ariel Dean
Logan Denson
Chandler Diamond
Hope Dill
Natalie Doerfler
Asher Dunn
Emily Elam
Emme Elgin
Alyssa Estes
Mahmoud Fathal-
lah-Shaykh
Lauren Flannelly
Caspar Fournier
Ana Maria Freeman
Emerson Freeman
Eli Funk
Marcelo Gaitan-Wolfe
Leah George
David Gleason
Seth Graben
Davis Gray
Savannah Griffin
Lester Harbison
Iain Harris
Walker Harris
Rhianna Helmers
Abigail Henley
Gabriel Hicks
Emma Higey
Aureanna Hinrichs
Ollie Hjetland
Zachary Holley
Halli Hollingsworth
Ella Howell
Deja Huntley
Mary Kathryn Hyche
Sara 'Sally' Isbell
Jahmeiah Jackson
Mary Kaitlyn Johnson
Payten Kemp
Markaya Kennedy
Markesia Kennedy
Alexa Kidd
Adonijah Kipruto
Courtney Kynard
Jonathan Labrador
Sarah Laney
Sophia Lanier
Jeremiah Lawson
Lynzie Liddell
Maya Lundy
Sydney Lutz
Keone' Mabry
Sophia Majcher
Eva Marston
Anna McConnell
Naomi McDonald
Hunter Mickle
J' Caius Moore
Lee Moore
Tristan Moore
Ella Jane Morton
Molly Muir
Tyler Mussleman
Graydon Newman
Miriam Norman
William Palacios
Hailey Pearson
Emma Peng
Andrea Pitman

A'Niya Pleasant
Abrianna Porco
Jai Pruitt
Emily Rabbideau
Sophia Rabbideau
Enjoli Riddle
Wilson Riley
Lauren Rogers
Keegan Rollf
Sophia Ruckman
Natalie Sandoval
Morgan Scaife
Andrew Smith
Jeremiah Smith
Kallie Smith
Madison Smith
Ivy Spence
Theresa Stephens
Destine Stevens
Kaitlyn Strickland
Abby Tanner
Aaron Thornell
Auryn Tillette
Ahmad Tobasei
Erin Townes
Lea Townsend
Oona Vickery
Alivia Wagoner
Kenneth Wang
Sam Wasko
Laurn Wedgworth
Katie White
Elizabeth Whitmer
Deja Williams
Laylah Williams
Baylin Wilson
Audrey Womack
Kayleigh Wood
Kayla Woods
Linley Wyatt
Akshat Yaparla

ADULT VOLUNTEERS

Louise Abrams
Sheila Alexander
Susan Alexander
Annalise Allain
Dottie Ammon
David Anchors
Denise Anchors
Lesley Anderson
James Arnold
Beth Ballock
Linda Barnard
Jenine Bastas

Autumn Baughn
Sarah Baumgartner
Aaron Binion
Amber Bisenieks
April Bittles
Kalie Blalock
Saharie Bowman
Gordon Brewer
Callie Bridges
Carolyn Brockman
Cynthia Brooks
Naomi Buklad
George Butler, Jr.
Candi Canterbury
Ronnie Chapleau
Charm Chapman
Justyss Chi
Ty Clark
Blakeney Clouse
Joan Crawford
Jeffrey Cunningham
Teresa Dambach
Laura Darnell
Ellen Deramus
Mary Windstorm Dickinson
Ashley Dieguez
John Doggett
Chloe Drexel
Heather Esplain
Cristen Eustice
Tyler Forrest
Peyton Fralick
Ellie Fulbright
Julie Garner
Frances Gilroy
Emily Grose
Terra Hayden
Hannah Hendricks
William Higginbotham
Sally Hirschberg
Todd Homan
Sarah Homoky
Ben Hornstein
Valerie Houston
Steven Tanner Hunter
Emily Johnson
Kelly Johnson
Malgorzata Kasztan
Virgil (Ray) Kicker
Amanda King
Samantha Kirkland
Lydia Long
Sara Marquis
James Martinez
Julia Mazanec
Sherald McAulay
Denise McClay

Holly McCurdy
Dena McDaniel
Trevor McMullen
Robert McNelly
Elizabeth Meagher
Elise Mikell
Caroline Miller
Morgan Monroe
Phillip Monroe
Kelsey Moore
Krystal Moore
Fred Morrow
Parker Morrow
Katelynn Murry
Stanton Nelson
Becky Neuberger
Nita Oliver
Ronald Ozeki
Alexis Paine
Steve Parillo
Kimberly Rachel Patterson
Sheena Patton
Hannah Perz
Sarah Perz
Melanie Pittman
Betsy Postlethwait
Gianna Quarello
Dylan Ray
Brooklyn Reeder
Timothy Richey
Kaitlyn Ryan
Lee Sanderson
Candace Sheppard
Eric Simons
Lauren Sizemore
Casey Smith
Chuck Smith
Jennifer Smith
Evon Smithson
Crystal Spencer
Jordan Thompson
Marcella Thompson
Teah Thompson
Becki Vance
Donna Ward
Alex Warren
Joseph Whitaker
Tasha Williams
Steven Williamson
Katheryn Willing
Matheu Woodall
Chandler Yessick

2020 TRIBUTES & MEMORIALS

Dr. and Mrs. John T. Williamson
Mr. and Mrs. Randy Masters
Mr. and Mrs. James Burks
Mr. and Mrs. Ken Marion
Mr. and Mrs. Larry Treece
Mr. and Mrs. Steve Scharath
Mr. and Mrs. Dudley D. Pendleton
Mr. and Mrs. Smith Williams
Mrs. Virginia Z. Clark
Mr. and Mrs. Carlisle Jones, Jr.
Ms. Susan B. Robertson
Dr. and Mrs. Kenneth B. Botsford
Mr. and Mrs. Robert Aland
Mr. Howard Alexander
Ms. Lisa Arflack
Ms. Jennifer Baker
Ms. Jessie Barnhill
Mr. and Mrs. Michael Barrett
Mr. Wayne Bentley
Mrs. Sharon Benton
Mr. and Mrs. Sokol Berisha
Ms. Sherry Bishop
Ms. Cindy Bishop
Mr. Curry Bordelon and Mr. Chris Hickman
Ms. Hala M. Brown
Mr. and Mrs. Gary Campbell
Mr. and Mrs. Robert Chadband

Ms. Saskia Clayton
Ms. Eva Click
Mr. and Mrs. Kevin Collins
Ms. Samantha Davis
Mr. and Mrs. Kevin Diamond
Ms. M. Alison Dunaway
Mr. and Mrs. Ryne Duren

Mr. and Mrs. Howell Easterling
Ms. Charlotte Englert
Ms. Jennifer Fithian
Ms. Tereze Gegaj
Mrs. Valerie Gilmore
Ms. Ashley Harrolle
Ms. Janice T. Harvill
Ms. Connie Hathcoat
Mr. Arthur Heinrichs
Ms. Stacy Heller
Mr. and Mrs. Elias Hendricks, Jr.

Ms. Shelley Hill
Mrs. Mary Hoff
Ms. Susan E. Inglis
Ms. Tracy Kane
Ms. Deborah Keene and Mr. Fred Andrus
Mr. and Mrs. Matt Keenum
Ms. Kimberly Kinder
Ms. Cynthia Kirkland
Mr. Lawrence Kondel
Mr. and Mrs. Christopher Laney
Ms. Gail Laur

In Honor of Alan Yester
In Memory of Yum Yum
In Honor of Sarah, Thomas, Makayla and Braden
In Memory of Helen "Muriel" Ganapole
In Memory of Joseph B. Nadler
In Memory of Joseph B. Nadler
In Memory of Bonnie Palmer
In Memory of Bonnie Palmer
In Memory of Mary Stallworth Bowman
In Memory of Mary Jackson Stallworth Bowman
In Memory of Bonnie Palmer
In Honor of Stewart Jones
In Honor of the incredible staff at our Zoo
In Honor of Rosemary Alexander for Mother's Day
In Honor of Paul Floyd, Birmingham Zoo employee
In Honor of my mother, Marilyn Anderson
In Honor of Collins Machen's 7th Birthday
In Honor of my mother-in-law, Georgia Teterick
In Memory of Howard Bentley
In Honor of my Grandchildren
In Honor of Lincoln Berisha
In Honor of Howell White
In Honor of Andrea Standridge and all the other Birmingham Zookeepers
In Honor of Adam and Carly Bordelon
In Honor of Joseph B. Nadler
In Honor of Margaret Campbell
In Honor of Harmon and Eli Chadband - my 2 grandchildren who love the Zoo
In Honor of Birmingham Zoo Docent, Linda Barnard
In Memory of Daniel Boyd
In Honor of Harlan Muse
In Honor of Gaston the Flamingo
In Honor of Chandler Diamond
In Memory of Nancy Hassett-Beck
In Honor of our daughter, Audrey Duren, so that she may continue to enjoy the Zoo as she grows up
In Honor of Isaac and Elliot Fuqua
In Honor of My Son Who Loves All Animals and Our Many Times to the Zoo
In Honor of Marie Elizabeth Fithian
In Honor of Michelle King of Birmingham Mortgage Group, LLC
In Memory of Mom
In Honor of Zoo Employee, Amy Summers
In Memory of Herbert S. Harvill
In Honor of Natalie Cumbaa - Happy Birthday
In Memory of Jack "PAP" Kolesar
In Honor of Annabel Heller
In Honor of my daughter, Daagye Hendricks, Birmingham City School Board President. Thank you for all you do for the public school children of Birmingham.
In Memory of my sweet, compassionate mother, Cora McGowan
In Memory of Dr. Robert Mount and son Robert
In Memory of my Dad, Jack Inglis & 2 English bulldogs: Winston & Maggie
In Honor of Cara Grace Austin
in Honor of Benjamin Andrus
In Honor of our 14th Wedding Anniversary
In Honor of Dr. Stephanie McCain and her wonderful Animal Care Team
In Honor of Meg McGlamery
In Honor of Steven and Renee Kondel
In Honor of my daughter, Sarah Laney, a Zoo Volunteer
in Honor of Adam Laur and the Bird Department at Birmingham Zoo

continued



Oliver the orangutan



TOP: Emil the southern cassowary
BOTTOM: Tadpole the hippopotamus

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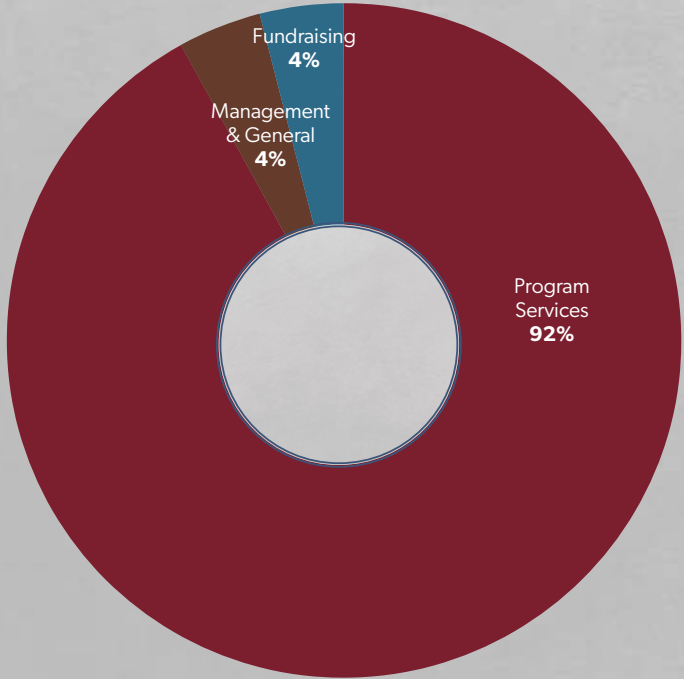
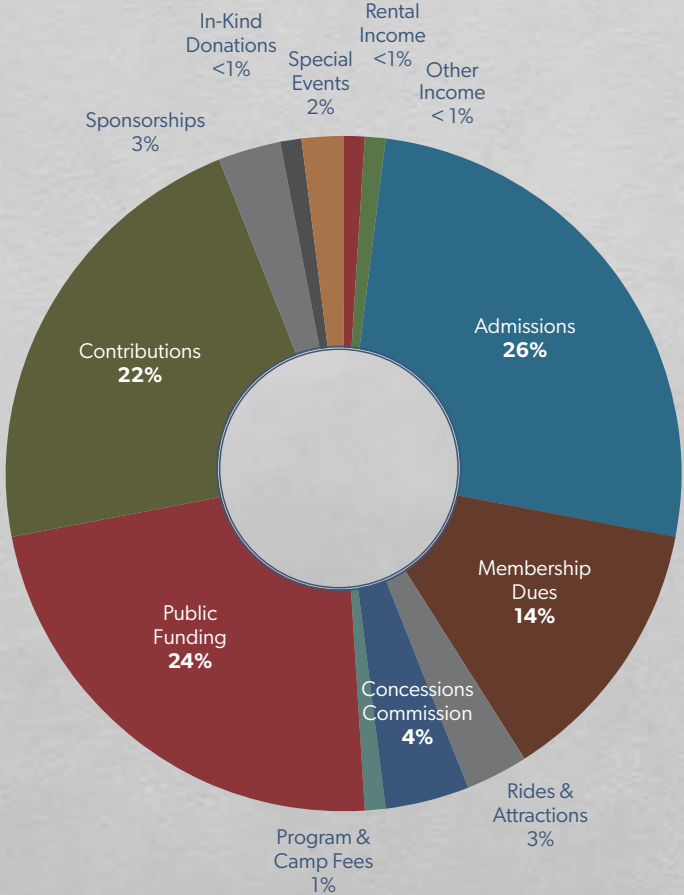
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In Memory of ROO
In Honor of Sarah Laney for all her hard work as a Zoo Volunteer
In Honor of George and Peggy Massey
In Memory of my Mom, Lyda Sansing
In Honor of Stephanie McCain
In Honor of my sister, Karen Northcutt
In Honor of Trevor McMullin
In Honor of Darcy Schofill
In Honor of Jaxon, Jillian, Chase, and Charlotte
In Honor of Braden Andrew Moore
In Honor of Kimberly and Matthew Keenum's 14th Wedding Anniversary
In Memory of long-time Birmingham Zoo volunteer, Ray Morgan
In Honor of Abby, Olivia, Sam, and Luke Moser
In Honor of Camila Cardona Murguia
In Honor of my mother, Gabriele Ozley, who loves the animals and always enjoyed visits to the lovely Birmingham Zoo
In Memory of Bonnie Palmer
In Honor of Leigh Laser Collins and her devotion to the Zoo and all God's creatures
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In Honor of Ophelia and Imogen Weaver with love from Nana and Papa
In Honor of Zoo Volunteer, Betsy Postlethwait
In Memory of Charles Priest
In Honor of our awesome Zoo staff
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In Honor of Violet Levine
In Honor of our granddaughters, Reece and Finley
In Memory of Katy Price and her enthusiasm for the Zoo and its inhabitants
In Honor of Louise and Jim Abroms on the birth of their granddaughter Rachel with love from Amy & Michael Saag
In Memory of Camden D. Jones
In Memory of Linda B. Hollon
In Memory of Geneva Harvella
In Honor of my cat, who always fancied herself a tiger
In Honor of Travis Thomasson
In Memory of Raymond and Jane Mitchell
In Honor of Lindsey Herron
In Honor of our daughter, Anna Kate Timothy who works tirelessly providing for the animals she loves
In Honor of Rosemary Alexander on Mother's Day
In Memory of Shirl and Tom Shubert
In Memory of my mother and mother-in-law, Dolores McCrary and Betty Viera
In Honor of my grandchildren, Mary Elaine Vines and Matthew Vines
In Honor of Harper Green
In Honor of Cornelia Watts
In Honor of Bridget Weidner, Head Vet Tech at Birmingham Zoo
In Honor of my animal lover, Samantha
In Honor of Tristan and Noah Mitchell

*Is your name missing or misspelled?
Please, let us know. You're important to us!*

FROM TOP: Conan the black-footed cat; Olivia the opossum; Dr. Who the spectacled owl

FINANCIALS
statement of activities



CHANGES IN NET ASSETS WITHOUT
DONOR RESTRICTIONS

Support and Revenues

Admissions	\$2,157,487	26%
Membership Dues	\$1,186,350	14%
Rides and Attractions	\$263,544	3%
Concessions Commission	\$300,978	4%
Program and Camp Fees	\$64,911	1%
Public Funding	\$1,932,395	24%
Contributions	\$1,825,987	22%
Sponsorships	\$255,977	3%
In-Kind Donations	\$6,602	<1%
Special Events	\$166,137	2%
Rental Income	\$22,709	<1%
Other Income	\$44,160	1%
	<u>\$8,227,237</u>	
Net Assets Released from Restriction	<u>\$1,660,816</u>	
Total Support and Revenue	<u>\$9,888,053</u>	

Expenses

Program Services	\$9,445,813	92%
Management & General	\$374,476	4%
Fundraising	\$454,156	4%
	<u>\$10,274,445</u>	
Total Expenses	<u>\$10,274,445</u>	
Total Change in Net Assets without Donor Restrictions	<u>\$ (386,392)</u>	

CHANGES IN ASSETS WITH
DONOR RESTRICTIONS

Contributions - Restricted	\$824,682
Paycheck Protection Program Grant	\$1,026,000
Net Assets Released from Restriction	<u>\$ (1,660,816)</u>
Total Change in Net Assets with Donor Restrictions	<u>\$189,866</u>
Change in Net Assets	<u>\$ (196,526)</u>
Net Assets at Beginning of Year	<u>\$39,585,954</u>
Net Assets at End of Year	<u>\$39,389,428</u>

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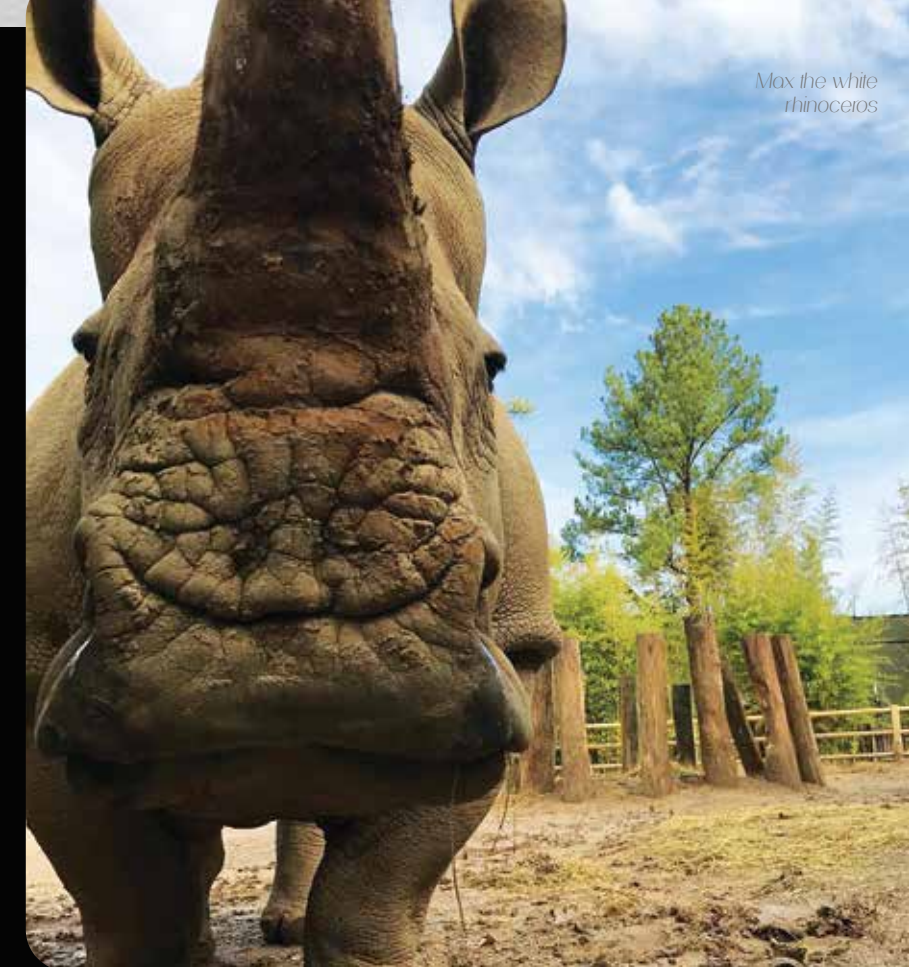
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The Beeson Wildlife Legacy recognizes those who have made lasting gifts to the Birmingham Zoo through their bequests or other planned gifts. The name honors Mrs. Lucille S. Beeson, a lawyer and philanthropist known for her incredible generosity, and for whom the Beeson Way walkway around Henley Park was named. She thoughtfully donated the Zoo's first planned gift, demonstrating her abiding love for all animals.

We gratefully recognize these members of the Beeson Wildlife Legacy:

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- Phyllis and Larry Wojciechowski

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LEFT: Sam the Grant's zebra
TOP: Booker the radiated tortoise
RIGHT: Azizi the crowned lemur
BACK COVER: Reynaldo the
Holimann's two-toed sloth, Gio
the California sea lion, Priscilla
the kori bustard



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