



FOR IMMEDIATE RELEASE

September 1, 2020

Birmingham Zoo to Open for Labor Day

First Responders and Healthcare Workers Receive Discounted Admission

BIRMINGHAM, AL – In celebration of the Labor Day holiday, the Birmingham Zoo will be open on Monday, September 7 from 9 a.m. until 5 p.m. The Zoo will be offering a discounted admission of \$8 to First Responders and Healthcare Workers (with valid ID/badge) and up to four (4) guests at \$8 each from Saturday, September 5 until Monday, September 7. Discounted admission tickets will only be sold onsite at the Zoo's front entrance ticket booths.

The Birmingham Zoo is incredibly grateful for all our first responders and healthcare workers who have been working tirelessly through the Covid-19 pandemic. The Zoo is a fun and relaxing place where frontline workers can enjoy time with their friends and family, while connecting to wildlife and the natural world. "We want First Responders and Healthcare workers to know their Birmingham Zoo supports them. We are thankful for the sacrifices they make, every day and especially during this pandemic," said Birmingham Zoo President & CEO, Chris Pfefferkorn. "They are true heroes whose dedication, commitment and courage deserve our deepest gratitude and admiration."

Labor Day at the Zoo offers something for everyone to enjoy! Visitors can take a ride on the Red Diamond Express Train* and spin on the Protective Life Carousel* at Children's Zoo (*Additional cost). Daily activities, rides, and animal encounters at the Zoo are weather dependent.

The Red Diamond Express train and Protective Life carousel are operating from 10 a.m. to 3 p.m., and tickets are available for purchase onsite and online at birminghamzoo.com. The Zoo's main Gift Shop is open for guests to purchase their favorite specialty items. The Predator and South America/Primate buildings are open for visitors to see indoor animal habitats in these areas as they travel the one-way path through the Zoo.

All guests and Members of the Zoo are required to follow our health and safety guidelines, including face coverings for individuals over the age of six (6), in accordance with State of Alabama ordinance mandating the wearing of face coverings in public places. For the health and safety of our staff, guests, and animals, the Birmingham Zoo will continue to monitor and evaluate our operations and modify our procedures as needed.

###

MEDIA CONTACT

Samil Baker

Public Relations & Social Media Manager

sbaker@birminghamzoo.com | 205.397.3874

SOCIAL MEDIA

Facebook @BirminghamZoo

Twitter @BirminghamZoo

Instagram @bhamzoo

ABOUT THE BIRMINGHAM ZOO

The Birmingham Zoo is an independent, not for profit, 501(c)(3) organization and is accredited by the Association of Zoos and Aquariums (AZA).

OUR MISSION *Inspiring Passion to Conserve the Natural World*

Approximately 550 animals of 180 species call the Birmingham Zoo home, including sea lions, zebras, rhinos, and endangered species from six continents. The Birmingham Zoo is the only AZA accredited Zoo in the state of Alabama.

www.birminghamzoo.com | 2630 Cahaba Road | Birmingham, AL 35223