



FOR IMMEDIATE RELEASE
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Birmingham Zoo Launches New Membership Level for Foster Families

BIRMINGHAM, AL – The Birmingham Zoo is offering Foster families the opportunity to become Zoo Members! This new member level was created to support Foster families by inviting them to visit the Zoo throughout the year with added benefits not included with regular daily admission. Zoo membership grants exclusive perks and access to special member events, discounted programs and more!

“Foster families are important to us and extraordinary in their commitment. The Birmingham Zoo wants to honor that commitment in offering access to fun and educational resources here in our area at a low cost to them,” said Birmingham Zoo CEO & President, Chris Pfefferkorn. “Our goal is to provide a place where families can come explore the natural world in a unique setting and leave feeling connected to that world through education and conservation. A trip to the Zoo is a great experience that creates amazing memories for everyone. Our commitment to supporting the Birmingham community is being enhanced with our new Foster family initiative.”

Foster Family Zoo membership is \$50 for one year and includes two adults and up to six children with the option to add additional guests and children. For more information about Foster Family Membership contact the Birmingham Zoo Membership Team at 205.879.0409 ext. 231 or membership@birminghamzoo.com. To purchase a Foster Family Membership, please visit the Zoo Membership office (ID and verification required).

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SOCIAL

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ABOUT THE BIRMINGHAM ZOO

The Birmingham Zoo is an independent, not for profit, 501(c)(3) organization and is accredited by the Association of Zoos and Aquariums (AZA).

Our mission: *Inspiring Passion to Conserve the Natural World.*

Approximately 700 animals of 230 species call the Birmingham Zoo home, including sea lions, zebras, rhinos and endangered species from six continents. The Birmingham Zoo is a non-profit and is open daily from 9am to 5pm. Regular admission is \$17* for adults and \$14* for senior citizens and military and \$12* for children ages 2-12 (*Price not including tax). All Birmingham Zoo Members and children under two-years-old receive free admission. The Birmingham Zoo is the only AZA accredited Zoo in the state of Alabama.

www.birminghamzoo.com | 2630 Cahaba Road | Birmingham, AL 35223