



FOR IMMEDIATE RELEASE
October 18, 2018

Boo at the Zoo Part 2 Starts Tonight!

BIRMINGHAM, AL – DON'T FORGET THESE DATES IN THE MONTH OF OCTOBER! Make your Halloween plans all month long in October with the Birmingham Zoo! We have 14 nights left of over the top fun during our 27th annual *Boo at the Zoo presented by Wells Fargo*. Watch as the Zoo transforms into a destination of spooky attractions, themed rides and carnival games!

Come experience the excitement on Henley Park with inflatables, ghostly Ghoulish School, Bat Keeper Chats and so much more! Guests are invited to wear their favorite family-friendly costumes as they partake in the festivities.

Trick or Treat Lane will be the sought-after candy place for anyone with a sweet tooth! Take a wild ride around the Zoo on our Eerie Express Train. The Spider Slide, Ghost Rollers and Scarousel are just a few thrills that are sure to entertain children of all ages.

Meet members of our animal family at the UAB Callahan Eye Hospital Wildlife Show and around the park with Animal Greetings. Boogie down at the Monster Mash dance party under the Safari Peak.

Boo at the Zoo presented by Wells Fargo is one spook-tacular event you won't want to miss!

WHEN

October 18 – 31

TIME

5:00PM – 9:00PM

**The Zoo will CLOSE EARLY at 4pm every night of Boo at the Zoo on the nights of October 18 – 31*

WHERE

Birmingham Zoo

PRICING

*Members: \$15 – Rides and Admission

*Members: \$8 – Admission Only

Non-Members: \$18 – Rides and Admission

Non-Members: \$10 – Admission Only

Purchase a Premium Parking Space for \$10

Parking spaces must be purchased in advance. Guests must have printed parking pass in dashboard of car.

GHOUL SCHOOL

Monday – Thursday

**for the days of October 18, Oct. 22 – 25 and Oct. 29 – 31*

5:30pm, 6:15pm, 7:00pm

in Henley Park

ANIMAL ENCOUNTERS

UAB Callahan Eye Hospital Wildlife Show

Weekends (Fri/Sat/Sun) and during the full week of Halloween Oct. 29, 30, 31

5:45pm, 6:30pm, 7:15pm

Animal Greetings

Monday – Thursday for the days of October 18 and Oct. 22 – 25

NONE on October 29, 30, 31

LINKS

Event Tickets

https://tickets.birminghamzoo.com/Sales/SpecialEvents/SpecialEvents.aspx?_ga=2.108561735.494088673.1538532771-2075946773.1535163577&_gac=1.237759156.1535801556.EAlalQobChMIus_FztqZ3QIVF57ACh2JyOx6EAA YASAAEgIyAfD BwE

Event Graphics, Map & Zoo Logo attached



QUOTES

Source: Samil Baker, Public Relations & Social Media Manager

"We have raised the bar with our decorations and lighting this year. We want our guests to feel transported to a magical place of thrills, chills, and excitement. In addition, there will be games galore and a ton of new family-friendly activities."

"The Birmingham Zoo has been hosting Boo at the Zoo since 1992 – year one, this year in 2018 will mark our 27th event. Over the years we have been grateful to have various key sponsors, but the heart of the event has stayed the same."

"The best source for information about *Boo at the Zoo presented by Wells Fargo* is on our website www.birminghamzoo.com. Our social media is also a wonderful tool to get instant updates and information about the Zoo, our programs and events."

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MEDIA CONTACT

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SOCIAL

facebook.com/BirminghamZoo/
twitter.com/BirminghamZoo
instagram.com/bhamzoo/

ABOUT THE BIRMINGHAM ZOO

Our mission: *Inspiring Passion to Conserve the Natural World.*

Approximately 900 animals of 230 species call the Birmingham Zoo home, including sea lions, zebras, rhinos and endangered species from six continents. The Birmingham Zoo is a non-profit and is open daily from 9am to 5pm. Regular admission is \$17* for adults and \$14* for senior citizens and military and \$12* for children ages 2-12 (*Price not including tax). All Birmingham Zoo Members and children under two-years-old receive free admission. The Birmingham Zoo is the only AZA accredited Zoo in the state of Alabama.

www.birminghamzoo.com | 2630 Cahaba Road | Birmingham, AL 35223