



Alabama's Must See Attraction!



FOR IMMEDIATE RELEASE

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Birmingham Zoo to Host PikaZOO – A Pokémon Go Event

BIRMINGHAM, AL – The Birmingham Zoo is excited to announce an all-new special event, PikaZOO – Pokémon Go event on Thursday, August 25 from 5:30-7:30pm. Guests are invited to enjoy 2 hours of non-stop lures at the Zoo's 25 Pokéstops, and battle one another at the Zoo's 2 gyms. All Zoo pathways will be open, animals will not be on exhibit. A special Poké Express train ride will be offered for \$1 where attendees can hop on board and hatch Poké eggs while they ride.

In addition, GameStop will provide free charging stations for players, Wii U consoles equipped with Pokkén Tournament to play at the Zoo, giveaways and more. For more information on the event, to read the Zoo's Pokémon Go Players Guide, and to purchase tickets, visit birminghamzoo.com.

This event is \$5 for admission, and train rides are \$1. Be sure to wear comfortable walking shoes as you take on the Pokémon at the Zoo!

*Other attractions will not be open. Inside exhibits will not be open. Dino Discovery is included in the \$5 admission price. Half-price Pokemon Go admission cannot be used on nighttime events.



Approximately 900 animals of 230 species call the Birmingham Zoo home, including sea lions, zebras, rhinos and endangered species from six continents. The Birmingham Zoo is open daily from 9am to 5pm. Regular admission is \$16 for adults and \$14* for senior citizens and military and \$11* for children ages 2-12 (*Price not including tax). All Birmingham Zoo Members and children under two-years-old receive free admission.*

For more information about the Birmingham Zoo, please visit the Zoo on Facebook, Instagram, Pinterest and Twitter, or at birminghamzoo.com.

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Zoo Mission: Inspiring Passion for the Natural World

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