

Alabama's Must See Attraction!

FOR IMMEDIATE RELEASE

April 15, 2016

MEDIA CONTACTS:

Kiki Nolen-Schmidt, Marketing Coordinator 205.397.3874 office kschmidt@birminghamzoo.com

Kerry Graves, VP, Sales and Marketing 205.397.3858 office kgraves@birminghamzoo.com

Visit the Birmingham Zoo for Farm Day

BIRMINGHAM, **AL** – On April 16, the Birmingham Zoo invites the community and their families to take part in Farm Day from 10am until 2pm. This fun-filled educational celebration of Alabama's farming heritage will be held in the Junior League of Birmingham – Hugh Kaul Children's Zoo. Farm Day is a community-focused event to celebrate the agricultural history of Alabama with a special emphasis on Birmingham Zoo farm animals. The event will feature a variety of activities and booths to educate the public about Alabama's rural and agricultural heritage. Guests can watch horseshoe making demonstrations, create rural-themed arts and crafts, experience a sheep sheering by Randle Farms staff, learn about the Birmingham Fiber Guild, watch a goat show, meet local agricultural groups in the Children's Zoo with interactive, educational booths, meet local artists from around the Birmingham area and much more. Children Zoo keepers will perform husbandry and training demonstrations. These demonstrations will provide visitors with an opportunity to learn about the cultural and ecological significance of the Zoo's heritage breed collection in the Children Zoo Barn. There will also be an up-close experience with educational animals at the Schaeffer Eye Center Wildlife Show stage at 3pm. All Farm Day activities are free with paid admission to the Zoo.

Approximately 950 animals of 230 species call the Birmingham Zoo home, including sea lions, zebras, rhinos and endangered species from six continents. The Birmingham Zoo is open daily from 9am to 5pm. Regular admission is \$16* for adults and \$14* for senior citizens and military



and \$11* for children ages 2-12 (*Price not including tax). All Birmingham Zoo Members and children under two-years-old receive free admission.

For more information about the Birmingham Zoo, please visit the Zoo on Facebook, Instagram, Pinterest and Twitter, or at birminghamzoo.com.

###