



Alabama's Must See Attraction!



FOR IMMEDIATE RELEASE

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Dinosaurs have arrived at the Birmingham Zoo!

BIRMINGHAM, AL – Dinosaurs are at the Birmingham Zoo in preparation for the Zoo's newest exhibit, Dino Discovery – They're Back! presented by Vulcan Materials. This exhibit in Alabama Wilds, a 3 acre area which showcases animals native to Alabama, will give visitors the opportunity to hear dinosaurs roar, see them move and take in a pre-historic experience. Featuring life-sized, animatronic dinosaurs at heights of almost 20 feet, weighing nearly 7 tons and 85 feet in length, Dino Discovery will take guests on an expedition down a trail filled with magnificent creatures that once roamed the earth over 65 million years ago. Visitors can search for fossils in the Dino Dig, explore the exhibit with a dino expert and have a digital interactive experience by downloading the Dinosaur Company AR app available on the App Store and Google Play.

"We are so excited to have dinosaurs here at the Birmingham Zoo – kids and adults will absolutely love them," said Vice President Sales and Marketing, Kerry Graves. "This exhibit will showcase dinosaurs that have been found in North America. It will be different than the dinosaurs seen in movies, it is a whole different experience. Dino Discovery will be a memorable experience families will have for the rest of their lives."

What: Dino Discovery – They're Back! presented by Vulcan Materials

When: This exhibit is now open daily at the Birmingham Zoo. Hurry- it goes extinct July 31

Zoo Mission: Inspiring Passion for the Natural World

2630 Cahaba Road • Birmingham, AL 35223 • 205.879.0409 • www.birminghamzoo.com



Where: The Birmingham Zoo

Cost: \$4 for Members (plus tax); \$6 for Non-Members (plus tax) in addition to Zoo admission

For more information about Dino Discovery – They're Back, please visit birminghamzoo.com.

Approximately 950 animals of 230 species call the Birmingham Zoo home, including sea lions, zebras, rhinos and endangered species from six continents. The Birmingham Zoo is open daily from 9am to 5pm. Regular admission is \$16 for adults and \$14* for senior citizens and military and \$11* for children ages 2-12 (*Price not including tax). All Birmingham Zoo Members and children under two-years-old receive free admission.*

For more information about the Birmingham Zoo, please visit the Zoo on Facebook, Instagram, Pinterest and Twitter, or at birminghamzoo.com.

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