



Alabama's Must See Attraction!

FOR IMMEDIATE RELEASE

February 4, 2016

MEDIA CONTACTS:

Kerry Graves, VP, Sales and Marketing
205.397.3858 office
kgraves@birminghamzoo.com

Kiki Nolen-Schmidt, Marketing Coordinator
205.397.3874 office
kschmidt@birminghamzoo.com

**Woo at the Zoo Event Offers a Memorable Valentine's Day Experience
at the Birmingham Zoo**

BIRMINGHAM, AL – On February 13, 2016, the Birmingham Zoo invites guests ages 21 and up to its third annual Valentine's Day event, "Woo at the Zoo," from 5:30-8 PM. The event will feature desserts, wine, giveaways and exclusive animal greetings upon arrival in the auditorium.

During the event, the Zoo's experienced staff will lead engaging expositions on "love" in the wild. The topics will explore courtship of different animals and anatomical diversities. Woo at the Zoo is designed for those seeking an enriching and unique experience on Valentine's Day, setting this day apart from other Valentine's Day formalities. Animal advocates and romance enthusiasts alike will be excited to attend this love-themed event at the Birmingham Zoo.

New this year, the event will feature a wildly entertaining presentation by Chris DeLorey, also known as "Dr. Dino." This presentation on Rex Sex...When the Earth Really Moved is sure to get guests excited for Dino Discovery – They're Back, the Zoo's newest exhibit that will open in March.

Tickets are \$50 and \$75 for Zoo Member individuals and couples, respectively, \$65 for non-member individuals and \$90 for non-member couples. All proceeds benefit conservation efforts

Zoo Mission: Inspiring Passion for the Natural World

2630 Cahaba Road • Birmingham, AL 35223 • 205.879.0409 • www.birminghamzoo.com



at the Birmingham Zoo. Seating is limited. To purchase tickets and reserve your spot at Woo at the Zoo, please visit birminghamzoo.com.

Approximately 950 animals of 230 species call the Birmingham Zoo home, including sea lions, zebras, rhinos and endangered species from six continents. The Birmingham Zoo is open daily from 9am to 5pm. Regular admission is \$16 for adults and \$14* for senior citizens and military and \$11* for children ages 2-12 (*Price not including tax). All Birmingham Zoo Members and children under two-years-old receive free admission.*

For more information about the Birmingham Zoo, please visit the Zoo on Facebook, Instagram, Pinterest and Twitter, or at birminghamzoo.com.

###