

Birmingham Zoo Campaign Chair Announces 90% of \$18 Million Goal Raised

"We are excited about the momentum that the campaign has received from the business community," says Capital Campaign Chair, F. Dixon Brooke, Jr. "We have raised \$16.1 million of our \$18 million stretch goal."

The following have made leadership gifts to Renew the Zoo campaign:

City of Birmingham	Mr. and Mrs. W. Cobb Hazelrig/ Mr. and Mrs. Fred Wedell
Alabama Power Foundation	Hugh Kaul Foundation
Altec/Styslinger Foundation	Linn-Henley Charitable Trust
AutoTec and its employees	McKinney Capital
Mrs. Jane H. Brock	Robert R. Meyer Foundation
Community Foundation of Greater Birmingham	Nall-Whately Foundation
Mr. and Mrs. Philip J. Carroll III	O'Neal Industries
Tom and Julia Crawford	Protective Life
EBSCO Industries and its employees	Thompson Foundation
Mike and Gillian Goodrich Charitable Foundation	Vulcan Materials Company
Mr. and Mrs. Raymond J. Harbert	Warren Family Foundation
	Wells Fargo



2630 Cahaba Road,
Birmingham, AL 35223

Birmingham Zoo Animals Seen About Town



In recent days, highly realistic bronze versions of the Birmingham Zoo's Komodo dragon and orangutan created by sculptor Tom Tischler have been sighted in Birmingham. The Komodo dragon celebrated several holidays and events in full festival attire: the

University of Alabama's college football National Championship, Mardi Gras, Valentine's Day and St. Patrick's Day with employees at AutoTec, Inc. in Homewood. AutoTec generously contributed to the future Komodo dragon exhibit within the Asian Passage. The Warren Family Foundation has also provided for one of these enduring naturalistic



This newsletter is provided to you by the Birmingham Zoo's Development Department at 2630 Cahaba Road, Birmingham, AL 35223. Contact kcarroll@birminghamzoo.com or call 205-397-3856.

bronzes to enhance visitors' Zoo experience.

During construction, each sculpture will travel to corporate donors' offices, community gathering places and nonprofit sites to spread the message about the Renew the Zoo campaign. At the conclusion of their migration across Birmingham, both bronzes will find their permanent home in the Asian Passage exhibit once it is completed.



ANIMAL PHOTOS TAKEN BY BIRMINGHAM ZOO ANIMAL CARE PROFESSIONALS DANE JORGENSEN AND SCOTT KAYSER.



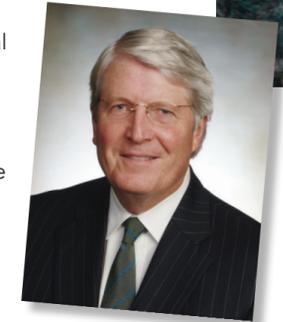
Birmingham Zoo

Spring 2016

Message from Campaign Chair

Dear Friends of the Zoo,

I would like to thank the Renew the Zoo donors, capital campaign volunteers and Zoo staff and professionals, who have helped the Birmingham Zoo reach 90% of the campaign goal. There are many individuals and groups to acknowledge. In the beginning, the planning for Asian Passage and Arrival Experience needed dreamers and visionaries to see the potential for the Birmingham Zoo. The campaign has leaders and cornerstone donors, such as the City of Birmingham, to fund the idea that great cities have great zoos. The Renew the Zoo campaign would not be possible without the involvement of critical volunteers who have shared their passion for the natural world and love of their community.



F. Dixon Brooke, Jr.

As construction becomes more apparent to the public, excitement is building. The old entrance has been demolished, and soon the beginnings of the Zoo's new entrance will appear. Where the old fish hatcheries once stood, sprigs of grass are now sprouting, forming a future green park. I encourage you to read more about the campaign and review a time-lapsed video of the ponds being filled. If you are not already involved in the Renew the Zoo campaign, I urge you to learn more, become a donor, volunteer your time and share your love of the Birmingham Zoo.

Sincerely,

F. Dixon Brooke, Jr.
Campaign Chair



Renew the Zoo Campaign Cabinet

Campaign Chair
F. Dixon Brooke, Jr.

Board Chair
Wally Nall III

**Board Campaign
Committee Chair**
Cissy Jackson

Tiger Team
Robert Aland
Holman Head
Roddy L. McKinney
Steve R. Spencer
Michael D. Thompson

Komodo Dragon Team
Jack Darnall
John A. Lacey
David M. Loper
James L. Priester
Jesse S. Vogtle, Jr.

Orangutan Team
Charlie Adams
Austin Davis
Joseph D. DuMontier
Raymond J. Harbert, Jr.
Lee McKinney
Guy Mitchell III
John Steiner
Thacher Worthen

Honorary Committee Chairs
Jane H. Brock
Julia & Tom Crawford, Jr.
Sandra & Don Logan

Advisors
Walker Jones
Craft O'Neal
Lee J. Styslinger III



Arrival Experience Update

In 2015, the Birmingham Zoo temporarily shifted its front entrance to the Children's Zoo during construction of the Asian Passage and

video of this process is available for viewing on the Zoo's website. The green park area is expected to be completed by spring 2017.

"We are excited for the future and the direction the Zoo is taking. The schematics and architectural drawings recently presented will provide for greater accessibility, visitor comfort and improved guest experiences as they explore the natural world," said William Foster, DVM, President and CEO of the Birmingham Zoo. Dr. Foster will be assisted by Chris Pfefferkorn, Senior Vice President, who was hired by the Zoo last year. Pfefferkorn has over 20 years of zoological experience and will work with the Zoo's Senior Staff

on operations and management of the Zoo. He will develop strategic short-term and long-term planning, and will oversee conservation and research efforts of the Zoo.

Recently, B.L. Harbert International was named owner's agent for the new Asian Passage exhibit and front entrance area, which includes a plaza and green space park area.

 To view a time-lapsed video of the ponds, please visit: www.birminghamzoo.com/get-involved/live-construction.



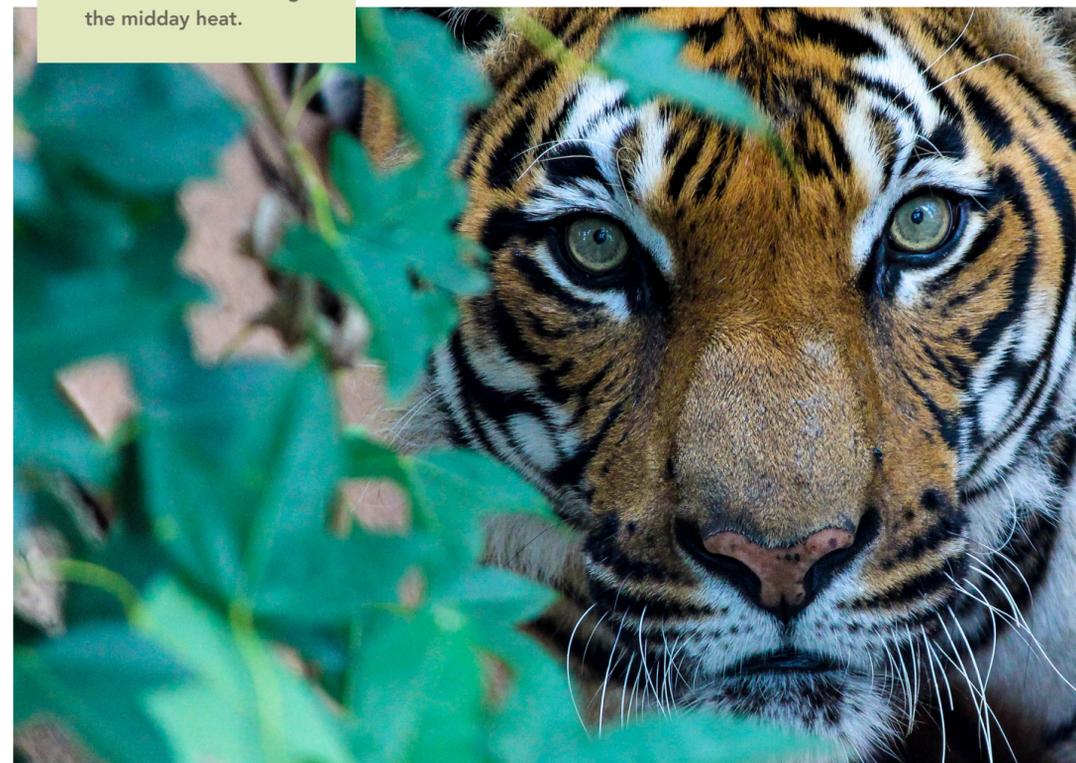
You Can Make a Difference in a Tiger's Life

Did you know?

- Fewer than 350 Malayan Tigers exist in the wild.
- Malayan Tigers, such as the Birmingham Zoo's Kumar, are classified as Critically Endangered due to a 25% decline in population.
- The tiger is the largest of the big cats, and the only cat with stripes.
- Similar to a human fingerprint, each tiger's stripe pattern is unique.
- Unlike other cat species, tigers swim and do so to cool themselves during the midday heat.

In 2013, the Malayan Tiger population in the wild was estimated at 250-340 adult individuals. Of this group, there were likely less than 250 mature individuals. In the past, this diminishing of the population was due primarily to hunting. Today, poaching in response to the demand for tiger parts and the loss of habitat are the key reasons for declining numbers. Tiger populations remain in scattered and fragmented areas throughout 13 countries, becoming isolated in these areas and dying out. Human-animal conflict has also become an issue as the loss of the tigers' natural prey results in tigers hunting livestock as a food source. Fortunately, zoos have responded to help preserve the Malayan Tiger through the Species Survival Plan® (SSP). SSP's are used to manage species that are typically threatened or endangered by making recommendations to ensure the sustainability of a healthy and genetically diverse population of animals. As part of the tiger SSP, the Birmingham Zoo plans to create an enhanced exhibit for Kumar.

 *Malayan Tigers desperately need your help. Please join the Birmingham Zoo to help save this majestic and Critically Endangered species. To support the Asian Passage, please fill out the Pledge Card.*



Zoo Receives Coveted Four-Star Rating from Charity Navigator

The Birmingham Zoo recently received a four-star rating for the fourth year in a row by America's largest independent charity evaluator, Charity Navigator, for sound fiscal management and commitment to accountability and transparency. With an overall score of 95.76 out of 100, it is one of only five nonprofits, 501(c)(3) organizations, in the Birmingham area to receive this

highly-coveted distinction and one of only 10 in Alabama to receive this honor.

According to Charity Navigator, receiving this four-star rating indicates that an organization adheres to best practices that minimize the chance of unethical activities, while consistently executing its mission in a fiscally responsible way. According to Charity Navigator President and CEO, Michael Thatcher, "Only 9% of the charities we rate have received at least four consecu-



tive four-star evaluations, indicating that Birmingham Zoo outperforms most other charities in America. This 'exceptional' designation from Charity Navigator differentiates Birmingham Zoo from its peers and demonstrates to the public it is worthy of their trust."



Yes, I will support the Asian Passage and Arrival Experience.

I/We pledge the sum of \$ _____ . Enclosed is \$ _____ .

The remainder is to be paid (circle): Quarterly Semi-annually Annually
Please set up my installments to be billed each year on _____
Month/Year Amount

Name _____
Address _____
City/State/Zip _____
Signed/Date _____
Please list my name in print materials as _____
Phone/Email _____

- Please provide me with additional information on gift and sponsorship opportunities.
- Please provide me with information on charitable trusts, gifts of property or other planned gifts.

Birmingham Zoo, Inc. is a 501 (c)(3) not-for-profit organization. Contributions are tax-deductible as provided by law. You may make an outright gift or a pledge payable over a period of up to three to five years. Payment on your gift may be made by check, credit card, appreciated securities or other property. Gift or payments other than cash are subject to the approval of Birmingham Zoo, Inc.

Invest in the future of the Birmingham Zoo. Create a gift for the Birmingham Zoo, Inc. through your will or estate plan.

For more information, contact **Karen Carroll, Vice President, Development**
2630 Cahaba Road, Birmingham, AL 35223, Phone: 205-397-3856, Fax: 205-879-9426, Email: kcarroll@birminghamzoo.com

 If you prefer to make a donation online, please visit:
www.birminghamzoo.com/get-involved/donate/donation-form/?type=capital.

