



Alabama's Must See Attraction!



FOR IMMEDIATE RELEASE

February 2, 2015

MEDIA CONTACTS:

Candace Broeker, Marketing and PR Manager
256.599.4039 cell
205.397.3858 office
cbroeker@birminghamzoo.com

Katrina Cade, VP of Marketing and Media
205.533.0254 cell
205.397.3855 office
kcade@birminghamzoo.com

Woo at the Zoo Event Offers a Memorable Valentine's Day Experience at the Birmingham Zoo

BIRMINGHAM, AL – On February 14, 2015, the Birmingham Zoo invites guests ages 21 and up to its second annual Valentine's Day event, "Woo at the Zoo," from 6-8 PM. The event will feature light hors d'oeuvres, desserts, wine, beer, giveaways and exclusive animal greetings upon arrival in the auditorium.

During the event, the Zoo's experienced staff will lead engaging expositions on "love" in the wild. The topics will explore courtship of different animals and anatomical diversities. Woo at the Zoo is designed for those seeking an enriching and unique experience on Valentine's Day, setting this day apart from other Valentine's Day formalities. Animal advocates and romance enthusiasts alike will be excited to attend this love-themed event at the Birmingham Zoo.

Tickets are \$50 and \$75 for Zoo Member individuals and couples, respectively, \$65 for non-member individuals and \$90 for non-member couples. All proceeds benefit conservation efforts at the Birmingham Zoo. Seating is limited. To purchase tickets and reserve your spot at Woo at the Zoo, please visit birminghamzoo.com.

Zoo Mission: Inspiring Passion for the Natural World

2630 Cahaba Road • Birmingham, AL 35223 • 205.879.0409 • www.birminghamzoo.com



Alabama's Must See Attraction!



Approximately 950 animals of 230 species call the Birmingham Zoo home, including sea lions, zebras, rhinos and endangered species from six continents. The Birmingham Zoo is open daily from 9am to 5pm. Regular admission is \$15 for adults and \$10* for senior citizens and children ages 2-12 (*Price not including tax). All Birmingham Zoo Members and children under two-years-old receive free admission.*

For more information about the Birmingham Zoo, please visit the Zoo on Facebook, Instagram, Pinterest and Twitter, or at birminghamzoo.com.

###

Zoo Mission: Inspiring Passion for the Natural World

2630 Cahaba Road • Birmingham, AL 35223 • 205.879.0409 • www.birminghamzoo.com