



Alabama's Must See Attraction!

FOR IMMEDIATE RELEASE

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MEDIA CONTACTS:

Candace Broeker, Marketing and PR Manager
256.599.4039 cell
205.397.3858 office
cbroeker@birminghamzoo.com

Katrina Cade, VP of Marketing and Media
205.533.0254 cell
205.397.3855 office
kcade@birminghamzoo.com



ZOOLIGHT SAFARI

**Wells Fargo ZooLight Safari is the Only Place in Birmingham Where it
Snows Every Night!**

BIRMINGHAM, AL –Wells Fargo ZooLight Safari, the Birmingham Zoo's annual holiday event, begins Friday, December 6, 2013. Visitors can take a stroll through over a million lights as the Zoo is transformed into a winter wonderland. New this year, the Zoo will host a tree lighting ceremony at 6pm, nightly, near the Wildlife Stage with an illuminating tree reaching nearly 30 feet tall. Every night, Wells Fargo ZooLight Safari offers the chance for visitors to see animal demonstrations, take a spin on the Jingle Bell Carousel*, ride the Candy Cane Train*, enjoy the Holiday Hayride* and much more holiday fun. Photos with Santa will be available each night of Wells Fargo ZooLight Safari until December 23rd, and an appearance by Miss Alabama 2013, Chandler Champion, will occur on December 14th from 6-8pm. Wells Fargo ZooLight Safari will continue throughout the month of December on December 6-8, 13-15, 18-23 and 26-31 from 5-9pm. Admission is free every night of the event for Birmingham Zoo Members and \$8 (plus tax) for Non-members.

Zoo Mission: Inspiring Passion for the Natural World

2630 Cahaba Road • Birmingham, AL 35223 • 205.879.0409 • www.birminghamzoo.com



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*Some attractions require tickets. Individual Attraction tickets are \$3.50 (plus tax) , or visitors can take advantage of the Zoo's best value by purchasing an Unlimited Attraction Wristband for \$9.50 (plus tax).

The Zoo will close at 4pm each night of Wells Fargo ZooLight Safari. Animal exhibits will be closed during Wells Fargo ZooLight Safari.

The Zoo's Membership Drive is going on now until December 31st. Those who purchase a Family Membership and above will receive a Passport to Adventure that includes over \$200 in savings for an entire year. All Birmingham Zoo Members get in FREE to Wells Fargo ZooLight Safari.

For more information about Wells Fargo ZooLight Safari and the Birmingham Zoo, please visit birminghamzoo.com or visit us on Facebook and Twitter.

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