MISSION STATEMENT

“INSPIRING PASSION FOR THE NATURAL WORLD...THROUGH EMPHASIZING CONSERVATION, EDUCATION, SCIENTIFIC STUDY AND RECREATION IN ALL ASPECTS OF THE BIRMINGHAM ZOO’S EXHIBITS, PROGRAMS, FACILITIES AND ACTIVITIES.”

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2011 has been a landmark of growth and expansion in all facets of the Zoo’s mission to “Inspire Passion for the Natural World through... Conservation, Education, Scientific Research, and Recreation.” The Birmingham Zoo continues to exceed beyond its boundaries as a leading attraction in Alabama.

Birmingham Zoo serves the community with expertise in animal management, high quality animal care, and enriched educational programs and activities.

With the opening of Trails of Africa in spring of 2011, this fourteen acre exhibit made history as the Birmingham Zoo became the only zoo in the world to exclusively host a herd of African bull elephants. This has opened doors to new conservational initiatives and innovative research data that can be shared with other world-wide organizations. The platform of Trails of Africa has also enabled the Zoo to provide Birmingham City schoolchildren the opportunity to attend Kiwanis ZooSchool. This program, in partnership with the business community and foundations, has allowed seventh grade students to participate in a one-of-a-kind educational experience here at the Birmingham Zoo.

As a priority to protect and conserve the wildlife population, the Birmingham Zoo is proud to announce numerous births and hatchings in 2011. From the addition of five lion cub offspring to the Zoo’s first-ever hatching of a Silvery-cheeked hornbill, the Zoo’s highly qualified Animal Department and Animal Health Center continues to provide exceptional animal care.

In gratitude to our friends, donors, Board of Directors, volunteers, members, and most importantly our guests, thank you for all your support in growing with the Zoo and Inspiring Passion for the Natural World.

Cheers!

William R. Foster, DVM
President & CEO
ON APRIL 21st, 2011, THE BIRMINGHAM ZOO ENTERED A NEW ERA in the care of African elephants as Trails of Africa was opened. Hundreds were in attendance at the grand ribbon cutting ceremony including: the First Lady Dianne Bentley, Mayor William Bell, Mayor Terry Oden, City Councilor Valerie Abbott, the Board of Directors, other city and state officials, and patrons and members of the Zoo. This was a historical day that captivated everyone, as the Zoo was the first to ever exclusively host a herd of African bull elephants. Bulwagi, the thirty year old patriarch of the group, and Callee, a ten year old African bull elephant from the Pittsburgh Zoo, were the main attractions.

This exciting exhibit showcases African bull elephants in a multi-generational herd, thereby mimicking the wild dynamic whereby elephants learn appropriate behaviors from their peers and elders. The fourteen acre exhibit features a main yard with mature trees, undulating terrain, a sand pile, two pools, boulders, fallen logs and a waterfall. The Boma Yard and Large Animal Information and Research Center (LAIR) provide an additional two acres of exhibitry and housing for a total of approximately six acres of space for the elephants. The Boma Yard allows interactions between elephant care staff, the elephants and the Zoo’s guests. Specially designed for up-close elephant encounters, the demonstration wall is the feature of the Boma Yard that makes these interactions possible.

Upon entering the Trails of Africa, visitors can select the trail they will follow: The Villager, The Elephant or The Researcher. During their journey, they will learn about the interesting aspects of three perspectives, or trails that make up the Trails of Africa. Visitors walk through Hugh Kaul Indaba, which represents a special meeting place to discuss community issues that affect them all while seeing animals gather at the watering hole.

This mixed-species exhibit features a herd of elephants and rhinos. For hundreds of thousands of visitors, Trails of Africa provides excellent observational opportunities and rare educational programs.

Trails of Africa has had an immediate impact as a significant, world-class community asset, creating an engine for economic growth and tourism while serving as a hub for scientific and ecological study. This prestigious exhibit exists as the place where adults and children come to experience African wildlife and become enamored with the charm of different species, enlightened about the plight of endangered animals, and inspired to support global wildlife conservation efforts.
THE ZOO WELCOMES TWO ELEPHANTS AND TWO GIRAFFES TO TRAILS OF AFRICA IN 2011

IN 2011, TRAILS OF AFRICA WELcomed FOUR MAJOR ADDITIONS to the exhibit, which included two ten year old elephants and two young giraffes. It is not every day that a zoo transports these types of animals. They came to the Zoo from all over the nation.

The first animal to join Trails of Africa in 2011 was Callee. Callee was born September 19, 2000 at the Pittsburgh Zoo. Callee comes from a very prolific elephant herd that has produced four calves. His father, Jackson, has fathered nine calves at four different zoological institutions. Callee (pronounced “Kallee”) incurred challenges around his maternal family at the Pittsburgh Zoo. His mother was becoming less tolerant of his presence in and around the herd. This behavior is a natural occurrence when a young bull starts to mature as the mother and herd push the young bull away to prevent inbreeding. Therefore, Callee made the trip in February 2011 to join Bulwagi, the exhibit’s patriarch in Trails of Africa, arriving at a weight of around 5,000 pounds. After a short time, the staff was able to introduce Callee to Bulwagi and they both went on exhibit together.

In April, Trails of Africa received two one year old reticulated giraffes, Keyara Jane and Zuri Ann. Both arrived in a specially made trailer that has the ability to raise and lower its roof. Their addition brought the herd up to five individuals. On April 17th, Zuri Ann arrived from the Niabi Zoo in Coal Valley, Illinois and was fairly shy at first. She is the shortest giraffe in the young herd and somewhat darker in color. On April 21st, Keyara Jane arrived from the Oklahoma City Zoo. Coincidentally, the Zoo’s oldest female giraffe, Willow, is Keyara Jane’s Aunt. Keyara likes to play tag with the ostriches from time to time and is friendly and curious with the keepers. Generally, giraffes have a life span of fifteen to twenty years of age. As you can tell when you visit them, their youth does not mean they are short in height. They are all well over eight feet tall.

The last addition to Trails of Africa in 2011 was Ajani, an African bull elephant. Ajani was born August 4, 2000 at the Indianapolis Zoo. He is the first African bull elephant calf to be born as a result of artificial insemination and the first bull elephant ever at the Indianapolis Zoo. Ajani (pronounced “Ah-jann-ee”) is a Nigerian word which means “he who wins the struggle.” This name was chosen from a list of thousands of names submitted by the public in Indianapolis in a naming contest. At birth, Ajani weighed 252 pounds. Like Callee, Ajani started to be rejected from his herd. It was time for him to find a new home. Ajani made the trip to Birmingham in May at age ten, weighing 7,100 pounds and standing eight and a half feet tall. He joined Bulwagi and Callee and quickly became social with Callee.

The elephants in the Zoo’s care will provide data that is vital to understanding the behaviors of bull African elephants, reproductive “fitness,” and the relationships between behavior and reproductive status. This research will benefit the science of protecting and conserving African elephants worldwide and establish the Birmingham Zoo as a leader in African elephant conservation.
On May 25, 2011, the Birmingham Zoo welcomed five lion cubs, two males and three females, to first time mom, Akili, and dad, Kwanza. It has been thirty years since lion cubs have been born at the Birmingham Zoo. The entire birthing process was monitored by an infrared camera system that was generously provided by a donor. Keeper staff observed Akili and the cubs closely as a litter of five cubs is unusually large compared to the average litter size of two to three cubs.

At the age of four weeks, the cubs started to react to objects that were within two feet of them. At around five weeks of age, they were starting to exhibit play behavior, and their mobility began to improve. On July 6, 2011, they received their first physical which included being weighed, gender verified, implantation of transponder chips, and their first set of vaccinations. Around the age of seven weeks, keepers began introducing Kwanza to his cubs. The introductions went very well with Kwanza’s first reaction being of disinterest, although he did keep a close eye on them. When they turned eight weeks old, the cubs experienced their first taste of meat. All of these milestones are consistent with the development of their counterparts in the wild.

The Birmingham Zoo’s lion pride is part of the Association of Zoos and Aquariums (AZA) Lion Species Survival Plan (SSP), which manages the lion population to ensure that it remains genetically sustainable. These cubs play an integral part in keeping the population of captive lions viable and thriving. By two years of age, they will be sent to other AZA accredited zoos in the hopes of starting their own pride.
GROUNDBREAKING SURGERY AND BIRTH OF A SUMATRAN ORANGUTAN

THE BIRMINGHAM ZOO WELCOMED A SPECIAL DELIVERY on December 11, 2011 when two of the Zoo’s Sumatran orangutans became first-time parents to a healthy three and a half pound female named Nairi. Her mom, Lipz, came to Birmingham from the Milwaukee County Zoo in 2007, and her dad, Oliver, came from the San Francisco Zoo in 1987.

Birmingham Zoo veterinarian, Dr. Stephanie McCain, led the delivery team. On a Monday, Lipz’s water broke and after a full day with no progress and two doses of Pitocin, a labor inducing drug, an ultrasound confirmed that the baby was still alive but in a transverse position. At that point, the decision was made to do a Caesarean delivery. “Collaboration of physicians and Birmingham Zoo’s veterinary staff made this surgery a success,” stated Dr. Clay Hilton, the Zoo’s Vice President of Animal Care and Conservation.

Subsequent to the C-section, the primate staff cared for baby Nairi around the clock for two weeks. Lipz, Oliver and Nairi were off-exhibit to allow for bonding. Dr. Clay Hilton stated that “the Zoo is excited about the newest addition to the family.” After two weeks, Lipz began caring for Nairi and did a great job of “teaching her the ropes.”

The birth of Nairi is significant to this endangered species and benefits the orangutan species as a whole. The Birmingham Zoo takes an active role in supporting conservation initiatives towards preserving this species, as Sumatran orangutans are one of the world’s most endangered primates.
**ANIMAL INVENTORY**

<table>
<thead>
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<th>SPECIES</th>
<th># OF SPECIMENS</th>
<th># OF SPECIES</th>
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</thead>
<tbody>
<tr>
<td>Mammals</td>
<td>157</td>
<td>58</td>
</tr>
<tr>
<td>Birds</td>
<td>393</td>
<td>97</td>
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<td>Reptiles</td>
<td>153</td>
<td>63</td>
</tr>
<tr>
<td>Amphibians</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>710</strong></td>
<td><strong>224</strong></td>
</tr>
</tbody>
</table>

**Black Footed Cat**  
Litter Species Survival Plan (SSP)

The Birmingham Zoo participates in the Association of Zoos and Aquariums (AZA) Species Survival Plan (SSP) for black footed cats. In 2011, the Birmingham Zoo’s breeding pair of black footed cats produced two litters—a female kitten born on April 11th and two male kittens born on December 22nd. The Birmingham Zoo was the only facility to produce two litters in the same year. Black footed cats are an endangered species that live in Africa. There are currently 76 black footed cats residing in 19 AZA institutions.

**Hatching of Birds**

In 2011, the Zoo had success in hatching several different bird species. These species include the Golden-breasted Starling, White Stork, White-crested Laughing Thrush, Green Woodhoopoe, Superb Starling, Victoria Crowned Pigeon, Kookaburra and Lorikeet. For the first time ever, the Zoo hatched Silvery-cheeked hornbills, Snowy-headed Robin-chats and Common Moorhens. Using artificial insemination for the first time, the Zoo was able to hatch a White-naped Crane. The Zoo was also successful in hand raising a Crested Screamer.
In 2011, the Zoo “Inspired Passion for the Natural World” through a variety of quality initiatives that included school programs, day-time classes, nightlife programs, patch programs, Kiwanis ZooSchool and camps. Collectively, educational programming set records in attendance with 16,654 visitors and revenue of $403,591.10, which made 2011 one of the Zoo’s best years to date.

Thousands of smiling children in pre-kindergarten through eighth grade delighted in the Zoo’s educational summer camps, as well as hundreds more children ages pre-kindergarten through fifth grade participating in school break camps. Children enjoyed exciting up-close animal encounters, train and carousel rides, play-time in the Children’s Zoo fountains and guided tours while learning about a variety of important information such as animal behavior, wildlife conservation and how to be a zookeeper. Through a partnership with Wells Fargo, summer camp scholarships were provided to thirty-one children that otherwise may not have been able to attend camp. The summer camp and school break camp programs set attendance and revenue records in 2011. Below is the breakdown of how this was accomplished:

<table>
<thead>
<tr>
<th>Program</th>
<th>Attendance</th>
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<tbody>
<tr>
<td>Summer and school break camps</td>
<td>8,112</td>
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<tr>
<td>On-site school programs</td>
<td>5,431</td>
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<tr>
<td>Nightlife programs</td>
<td>995</td>
</tr>
<tr>
<td>Homeschool classes</td>
<td>536</td>
</tr>
<tr>
<td>Classes for young children</td>
<td>532</td>
</tr>
<tr>
<td>Patch programs</td>
<td>451</td>
</tr>
<tr>
<td>Kiwanis ZooSchool</td>
<td>560</td>
</tr>
<tr>
<td>Zookeeper for a day</td>
<td>37</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>16,654</strong></td>
</tr>
</tbody>
</table>

November played host to one of the Zoo’s most popular events, Hogwarts Academy at the Zoo. Sponsored by Children’s of Alabama and Books-a-Million, students were guided from one magical class to the next. Over 500 students were immersed in enchanting classes such as Charms, Care of Magical Creatures, Transfiguration, Potions, Divinations, OwIery, Herbology and even got to ride the Hogwarts Express.

2011 brought much excitement and innovation as the Zoo focused on improving educational programming and the customer service experience. The efforts by the staff to achieve these goals were made evident by the records set in attendance and revenue. Staff members attended the Association of Zoos and Aquariums Annual Conference where they presented papers and served on the Conservation Education Committee and the Annual Conference Program Committee. The Zoo continues to build upon its strong momentum for 2012.
2011 was a significant year, marking the completion of the first two semesters of Kiwanis ZooSchool. Kiwanis ZooSchool is an interdisciplinary program designed to give seventh grade students attending Birmingham City Schools an interactive educational experience. The ideology of Kiwanis ZooSchool is to provide each participating student a “Passion for the Natural World” through learning experiences outside the typical classroom environment. Kiwanis ZooSchool hopes to make a difference in the lives of seventh grade students by offering an opportunity to learn through “hands-on” activities. This curriculum adheres to the ALSDE (Alabama State Department of Education) Course of Study Standards designed to reinforce the value of student achievement in the classroom. Each week of Kiwanis ZooSchool approximately thirty students are taught a curriculum based on the Birmingham Zoo’s Trails of Africa exhibit. Over the course of the school year, twenty different Birmingham City School seventh grade classes are taught their core subjects in a unique environment. The strategies of immersing the students in a new and exceptional learning environment, exposing them to new experiences and developing their abilities in the areas of observation, investigation and problem solving provokes the students to perceive academic learning in a new light. Students are administered both a pre-assessment upon arrival to the Zoo and a post-assessment at the end of the program. This data is graded by the Kiwanis ZooSchool teachers and sent to Idleman & Associates for analysis. Based on post-test results, students have increased their performance by eighty-five percent. The Birmingham Zoo’s goal for this experience is to inspire youth to be creative and intellectually curious, as these skills are essential ingredients for achievement in high school and beyond.

The Kiwanis ZooSchool participants for 2010-2011 included the following:

A.G. Gaston K-8 School
Richard Arrington, Jr. Middle School
Center Street Middle School
Daniel Paymen Middle School
Ernest F. Bush Middle School
Green Acres Middle School
Martha Gaskins Middle School
Booker T. Washington K-8 School
Wilkerson Middle School

As a result of the lasting impact to the students’ growth and potential, the Birmingham Zoo continues to create a long term sustainable educational and environmental initiative while partnering with local businesses, the greater Birmingham community, city schools and local government.

Special gratitude to the 2011 Sponsorships for Kiwanis ZooSchool:

BBVA Compass Bank Foundation
Mr. and Mrs. Thomas Crawford
Goldenrod Fund
Hill Crest Foundation, Inc.
Honda Manufacturing of Alabama, LLC
Joseph S. Bruno Charitable Foundation
P & C Carroll Foundation
CONSERVATION IS AN EXCITING INITIATIVE at the Birmingham Zoo that greatly enhances wildlife work. This program provides an opportunity to engage the Zoo’s staff and community in the effort, while also significantly expanding the contribution to wildlife conservation in the region and around the globe. Generous contributions are critical for this worthy cause to be launched successfully here at the Birmingham Zoo.

Special Gratitude to the 2011 Conservation Sponsors including:

Alabama Power Company  
BlueCross BlueShield of Alabama  
Chapel in the Pines  
Mr. and Mrs. Bart T. Crawford  
DonohooAuto LLC  
Dr. and Mrs. Goldfarb  
Mike and Gillian Goodrich Charitable Foundation  
Ms. Wendy Jackson  
Mr. Wally Nall, III  
Pastfinders  
Protective Life Corporation  
Sterne Agee  
The Thomas E. Jernigan Foundation  
Warren Family Foundation  
Wells Fargo  
World Presidents’ Organization  
Vulcan Materials Company Foundation

In 2011, BZI provided financial and/or logistical support to the following conservation organizations:

Action for Cheetahs in Kenya  
AZA Avian Scientific Advisory Group  
Botswana Fence Project / Water for Life  
Dewar Wildlife Trust  
Dian Fossey Gorilla Fund International  
Dr. Tom Goodwin, Butler University: Analysis of Young Male Elephant Urine for Chemical Signals of the Beginning of Musth  
International Rhino Foundation  
Tarangire Elephant Project: The Dallas Zoo has teamed up with Dr. Charles Foley (right), who started the Tarangire Elephant Project (TEP) in Tanzania in 1993 as a doctoral thesis study at Princeton University. A significant portion of the TEP focuses on elephant family groups and migration route.  
The National Elephant Center (AZA)  
The Orangutan Conservancy


BIRMINGHAM, Alabama—Charles Foley knows something about the real Trails of Africa—the ones used by elephants.

Foley’s conservation efforts for nearly two decades have helped preserve critical paths that elephants use to migrate to and from water sources in Tanzania. That made him a natural fit when the Birmingham Zoo went looking for groups to assist in the preservation of elephants in their native lands, Zoo CEO Bill Foster said.

Foley, 43, is in Birmingham this week to see the Zoo’s new Trails of Africa exhibit and the male elephant herd it is assembling for the park. Foley spoke Tuesday at Samford University on elephant social structures and conservation efforts. The Zoo, along with private donors, is contributing $50,000 over five years to Foley’s conservation work. The Zoo’s portion will come through visitor admission receipts.

Zoo visitors got their first look at the Trails of Africa exhibit earlier this month. A full dedication of the exhibit is scheduled for April 21, with a formal grand opening ceremony Easter weekend.

Foster said that while the Trails of Africa exhibit is meant to educate and recreate the elephant’s habitat in Alabama, the Zoo also hopes through its donation to help preserve the animals in their native habitat.

“We want to support ongoing conservation efforts and help them continue this good work,” Foster said. “His model is exceptional, and he’s already received other contributions from zoos in Dallas and Cleveland.”

Foley heads the Tarangire Elephant Project in Tarangire National Park in Tanzania, a nation of 42 million people in central east Africa. Tarangire is home to more than 2,000 elephants, and Foley has studied them for about 20 years.

Foley can still remember the moment he understood what his life’s work might be. He was 7 years old, visiting the Kruger National Park in South Africa. It was 4 in the afternoon, he said, and his family had just driven inside.

“Fifty yards to the right was a giraffe, and there were two birds on its neck,” Foley said. “I knew then that all I ever wanted to do was work with animals.”

His work eventually brought him to Mount Kilimanjaro to study elephants. In 20 years of research, Foley has cataloged more than 800 elephants and worked to maintain the elephant population in Tanzania through work with the Maasai, the local tribe.

Elephants in the Tarangire Park regularly migrate to the water source within the park. But elephants, which travel in female-dominated herds, also need phosphorus for survival, which could only be found outside the park in unprotected lands used by the Maasai for cattle grazing. Slowly, as humans encroached on the elephants’ historic migration trails, the animals lost ways to get to and from the water.

“It was like a fence slowly going up around it,” Foley said.

The solution was to work with the Maasai, encouraging them to leave some land undeveloped. Some of the Maasai also are employed as village game scouts.

“They are an extra set of eyes and ears, so if they see poachers or illegal activities, you see them in their Maasai garb pulling out a telephone to call the authorities,” Foley said.

Foley said the African elephant is faring better in some sections of the continent than others. In south and east Africa, elephant populations are doing well, while the number of elephants is plummeting in central and west Africa, he said.

But Foley’s work isn’t limited solely to conservation. He also studies how elephants relate to each other, their behavior and how they interact with human communities.

“It’s like a soap opera studying them,” he said. “They’re extremely social animals with a huge capacity for learning. I feel like I know them all. It’s great.”
**IN 2011, BIRMINGHAM ZOO’S VOLUNTEERS** donated 47,298 hours of service to the Zoo. Based on $8.00/hour value of a volunteer hour in Alabama, this equates to $378,384.

Throughout the year, approximately 80 adult volunteers and up to 240 teen volunteers contributed in a variety of important roles. Adult volunteer docents led school programs for thousands of schoolchildren, teaching them about the Zoo’s animals in an exciting, hands-on way. Volunteers also shared information about the animals at many of the exhibits, helped facilitate animal interactions, and assisted keepers with animal observations. They helped make the Zoo’s camps and classes exciting and educational experiences for the children who attended. Some volunteers were involved in animal husbandry opportunities, working together with the keepers to care for the animals. Other volunteers were trained in animal handling and gave educational presentations to the public. Volunteers also made the Zoo’s special events, such as Boo at the Zoo, Hogwarts at the Zoo, Breakfast with Santa and ZooLight Safari successful, participating in both the planning and operational aspects of the events.

In addition to the Zoo’s year-round volunteers, interns and corporate or school groups volunteer at special events and help with special projects. The Zoo has had the privilege of partnering with organizations, such as TJ Maxx, Home Depot, the University of Alabama and the Junior League Corps of Volunteers.

**IN MEMORIAM**

Valeria Jackson, or “Val”, was a dedicated volunteer from 2000-2009. She served over 1,734 hours as a docent at the Zoo and served as President of the Zoo’s Volunteer Organization. She volunteered often in the Lorikeet and Butterfly Aviaries. When she could no longer volunteer, Val was made “Volunteer Emeritus” at the Zoo’s adult volunteer appreciation party. Val held a special adoration for elephants, and frequently inquired when the Birmingham Zoo might once again be home to pachyderms. Val lived to see her hopes blossom into fruition and was able to enjoy a very special visit to one of the Zoo’s newest exhibits, Trails of Africa.

Jack Throp, a wonderfully committed volunteer, contributed 1,152 hours of volunteer service at the Birmingham Zoo from 2001-2006. He was especially helpful in organizing the Education Library and the Animal Records. In addition to volunteering at the Birmingham Zoo, Jack contributed substantially to zoos across the United States and Australia, serving as a Curator and later as a Director. He also served as Executive Director of the Alabama Zoological Society. Jack spent a brief time in Hollywood where he trained many of the animals used in the movie Swiss Family Robinson. His love for animals showed in all he did. Even after retiring from his Zoo career, Jack shared his passion through his art and by writing a book filled with stories about some of the animals he had worked with in his extensive zoo career.
ADULT VOLUNTEERS (2011)

Albanese, Teena
Alexander, Susan
Anderson, Elizabeth
Badham, Stacy
Basenberg, Don
Bastas, Jenine
Beck, Jerri
Bish, Margaret
Bodiford, Amanda
Borden, Brandy
Brockman, Carolyn
Buklad, Naomi
Bullock, Stefanie
Canterbury, Candi
Coles, Rita
Craig, Patrick
Crain, Katy
Crawford, Joan
Deramus, Ellen
Donaldson, Larry
Duggan, David
Ellis, Vera
Farish, Karla
Fletcher, June
Follett, Darcy
Fowler, Mark
Frazer, Lauren
Gentry, Barbara
Gentry, Dawn
Gilchrist, Amber
Gilroy, Frances
Graham, Sarah
Heo, Jessica
Hester, Amy
Hirschi, Sally
Jackson, Debra
Jarzem, Elizabeth
Kramer, Carrie
Lee, Alana
Littelman, Rochelle
Marchase, Allie
Masburn, Dale
McCray, Denise
Murphy, Mary
Murrell, Andrea
Oliver, Nita
Orick, Ronald
Parillo, Steve
Peng, Yin
Phillips, Danielle
Riser, Katherine
Roberts, Hilary
Robinson, Danielle
Sawyer, Juliana
Smith, Erin
Smith, Melissa
Smith, Rosamond
Strickland, Carrie
Struck, Bert
Stutts, Emily
Swiney, Amy
Taylor, Jennifer
Tunnell, Grammy
Tyler, Regina
Tyler, Stephen
Vance, Becki
Walcott, Katherine
Walters, Marie Camille
Watts, Melissa
Whitten, Ellen
Williams, Cheryl
Williams, Lindsey
Yarbrough, Emily

TEEN VOLUNTEERS (2011)

Ames, Tanner
Anderson, Cara
Anderson, Cullen
Andrews, Samuel
Arguello, Manny
Armour, Makayla
Baldwin, Alyssa
Barrington, Karina
Basetty, Vindyha
Beacham, Mary Franke
Beckenstein, Sam
Bell, Jerika
Berrymen, Sarah
Bimbo, Taylor
Black, Ian
Blake, Keenan
Body, Deja
Bosworth, Andrew
Boushillon, Jenna
Brasher, Adam
Brechmhorst, Genevieve
Brezina, Caleb
Briggs, Micah
Brinton, Amy
Broadhead, Ethan
Broadhead, Jordan
Brown, Christopher
Brownlow, Evan
Bryant, Kevin
Bulger, Raymond
Byrne, Thomas
Cagle, Casey
Carlisle, Courtney
Carson, Diamond
Carter, Briana
Carter, Drew
Chambers, Gabby
Chambers, Leisha
Chandler, Matthew
Chapman, Sadee
Christian, Lucas
Cianchetti, Sam
Clark, Iv Rainfield
Clarke, Erin
Collier, Jacob
Cope, Griffen
Curren, Grant
Daniels, Rebekah
Danley, Devyn
Davis, Camille
Denham, Payton
Dixon, Jordan
Duck, Jennie
Eickelpasch, Julian
Elmore, Jackson
Estrada, Nicole
Featheringill, Meredith
Gamble, Wynn
Garrett, Samuel
Gill, Michael
Gordon, Cj
Gray, Andrew
Guarino, Joseph
Hagan, Kayla
Han, Siyin
Hancock, Frances
Hannum, Caroline
Harri, Taylor
Harrison, Taylor
Harvey, Mallory
Hayes, Olivia
He, Kai
Henson, Mallory
Hentley, Joshua
Higgins, Patrick
Holt, Emma
Hunt, Adia
Hydrick, Michael
Isom, Clint
Jackson, Emna
Jiang, Kelley
Johnson, Christina
Jones, Carson
Jones, Christopher
Jones, Jessica
Jones, Kyle
Jones, Tyler
Kelley, Mandi
Kimberly, Adelaide
Kimel, Madison
Kourmoulis, Caleb
Kraftsow, Tori
Lang, Mallie
Leaman, Ryan
Leffert, Kerrie
Leger, Anna
Loder, Kimya
Ma, Botong
Manning, Emily
Martin, Isabel
Mayfield, Kaila
McClain, Elizabeth
McClearia, Jesslyn
McKinstry, Asiha
Melvin, Caleb
Mills, Keira
Mills, Kelly
Mize, Zoe
Montegut, Abigail
Moore, Katherine Grace
Morgan, Kayla
Morris, La’dajah
Mwangi, Dilane
Niebermeier, Josie
O’Hare, Amelia
Packer, Trinity
Pate, Alexis
Patterson, Anna
Perkins, Monica
Perrigan, Miranda
Phillips, Noah
Prasad, Aditi
Proctor, Megan
Purdy, Kylie
Randolph, Nicole
Rice, Amanda
Rice, Brittany
Rice III, Richard
Robbins, Jessica
Robinson, Anna
Rudd, Kirstyn
Ryan, Jack
Ryez, Arrix
Schlchter, Joe
Schlchter, Samuel
Scott, William
Sellers, Annie
Sessions, Grace
Sharpe, Maggie
Shuskey, Samuel
Sides, David
Simms, Jordan
Sizemore, Lauren
Skinner, Thomas
Skjellum, Nicholas
Sladick, Sarah
Smith, Isabel
Spalding, Allyson
Spencer, Chelsi
Spencer, Kaed
Spitz-Keener, Stephanie
Squyres, Sarah
Stanford, Jacy
Steelreach, Maeghan

Stopak, Mike
Sumrall, Raigen
Swann, Erin
Tang, Claire
Tang, Kerri
Thomas, Brandon
Thomas, Hunter
Thomas, Molly
Thomas, Savannah
Thomas, Zachary
Thompson, Ashley
Walker, Payton
Wang, Philip
Warms Jr., Michael
Washburn, Brenna
Weatherby, Cyain
Whitehead, Dominic
Wilk, Lorna
Wilbanks, Aaron
Williams, Reese
Williamson, Steven
Wolter, Michael
Woodall, Christopher
Young, Katelyn
Zanaty, Skylar
Zheng, Tianlin
Zhou, Danni
Special Recognition to Sponsorships in 2011 for key events that support the Birmingham Zoo:

**Tails in the Trails 2011:**
*Chair by Katherine Davis, Austin Davis, and Blakely Taylor*
This after-hours cocktail party in the Trails of Africa exhibit was hosted by the Birmingham Zoo Junior Board. Tails in the Trails was held on May 19th from 5:30 to 9:00pm. The event had approximately 350 attendees with a total net profit of $10,434.68. The funds were donated to the Zoo’s Camp Program for crafts and art supplies, as well as safety barriers, backpacks & binoculars.

**Sponsors:**
DonohooAuto LLC (Premiere Sponsor)
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Ray & Poynor Properties, Inc.
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Swatek, Azbell, Howe & Ross
Taylor Linen Services

**Sunset Safari 2011:**
This memorable evening event was held October 13th from 5:30 to 7:30pm in Trails of Africa at the Birmingham Zoo. The event was hosted by Mary Gene & Thomas Boulware, Pat & Ehney Camp, Julia and Tom Crawford, Lyndra & Bill Daniel, Millie & Billy Hulsey, Carol & Wilmer Poynor, and Lynne Simmons. The event had approximately 150 guests, who enjoyed the lively animal encounters with the lions, giraffes and the elephants.

**Sponsors:**
IBERIABANK (Premiere Sponsor)
Mr. Wall Nall, III
Mrs. Richard E. Simmons

**ZooRun 2011:**
ZooRun included a 5K for avid runners, followed by children’s races for different age levels. This event was held on May 14th from 7:30 to 10am. The event had approximately 500 runners and 200 additional family members. The race’s net income was approximately $6,700. This was donated to Painted Dog Conservation, which supports African Painted Dogs.

**Sponsors:**
Haskell & Slaughter
MedPlan Recruiting, Inc.
Nall-Daniels Animal Hospital
The Fitness Center
The Trak Shak

**The Red Diamond Sea Lion Splash Show:**
The Red Diamond Sea Lion Splash Show, sponsored by Red Diamond, Inc. is a favorite family attraction at the Birmingham Zoo. This exhibit draws crowds in demonstrating the intelligence and athletic ability of the two California sea lions. Rescued sea lions entertain guests daily as the zookeepers train in husbandry and deliver a conservation message. A new addition includes a close-up viewing of the sea lions outside the exhibit on a Red Diamond box, where guests can take pictures to capture their memorable experience at the Sea Lion Splash Show.
OVER A TOTAL OF 15 NIGHTS, WELLS FARGO BOO AT THE ZOO 2011 generated approximately $300,000 with over 24,000 visitors who enjoyed the educational programming and Halloween festivities at the Birmingham Zoo.

Wells Fargo Boo at the Zoo was a destination of spooky fun for the young and old! Children put on their favorite family-friendly costumes and had a ghoulish time as they experienced haunted attractions and made their way through safe candy villages organized by local non-profit organizations and child-centered business. Guests went round and round on the Scarousel, attended Ghoul School at Grandma’s Back Porch, rode The Eerie Express, cut a rug at the “Monster-Mash” Dance Party, monkeyed-around at the Planet of the Apes Experience, attended Wildlife Shows and much more. Home Depot was generous in providing gift cards, as well as their talent and time in making Wells Fargo Boo at the Zoo 2011 a success.

WELLS FARGO ZOOLIGHT SAFARI 2011 took place 17 nights. It generated approximately $250,000 with over 30,000 visitors who enjoyed story time, carousel rides, the hayride, and animal demonstrations. The light displays synchronized to favorite holiday tunes and the Holiday Red Diamond Express were experiences like no other. Chick-fil-A was a generous sponsor for the Wells Fargo ZooLight Safari Preview Party held prior to opening night. The annual Wells Fargo ZooLight Safari celebration ended on a very high note, with the countdown to a new year and an impressive attendance record in 2011 of 498,000 visitors and membership households totaling 11,009.
CHILDREN’S OF ALABAMA HOSTED AN EVENT for their patients and families at the Birmingham Zoo in 2011. The Birmingham Zoo partnered with Chick-fil-A to provide an absolutely wonderful evening for these special children. Being a private event, there were no lines for the rides, which created a personal Zoo experience. Animal encounters were enjoyed in the Children’s Zoo, and Trails of Africa and other areas that included giraffes, elephants, a tiger and a gorilla. Other favorite activities were the Red Diamond Train experience and the Red Diamond Sea Lion Splash Show where the sea lions waved and barked back at the children. The Children’s of Alabama clowns painted faces and Chick-fil-A handed out stuffed cows, gummy bears, free drinks, paper fans and cow hats. The Birmingham Zoo is grateful to Children’s of Alabama and Chick-fil-A for helping to create a memorable evening for the children and their families.
THE ZOOGALA CORPORATE PARTNER PROGRAM is an exciting initiative that was developed in 2011. Inviting corporations to participate in the Corporate Partner Program gives them the opportunity to make a significant donation at the beginning of the year that supports ZooGala, and the Zoo’s other large events during the year. This new program provides the opportunity for an organization to receive year-round recognition as a Zoo partner, and other items like marketing benefits, participation/tickets to the Zoo’s main attraction venues (Wells Fargo Boo at the Zoo and Wells Fargo ZooLight Safari), and a corporate table at ZooGala. Prior to ZooGala 2011, Tricia Holbrook hosted an event with Nick Saban, the football coach at the University of Alabama, as the honorary guest.

The Birmingham Zoo hosted its largest fundraising event, ZooGala, on September 17th, 2011 at 6:30pm. IBERIABANK was the premiere sponsor for this event. Chairmen of the event were Lee O. Perry, Misti S. Weaver, Amy M. Jackson and Tricia Holbrook. ZooGala featured Zoo residents, including elephants, a red fox, a serval, a great horned owl and other animals. Guests enjoyed cocktails, dinner, live music and animal walkabouts in an African wonderland. Over $315,000.00 was raised and all proceeds went toward the Zoo’s operational efforts. This black tie-optional affair was in the Zoo’s signature exhibit, Trails of Africa. Cocktails began at 6:30pm in the Zoo’s Junior League of Birmingham-Hugh Kaul Children’s Zoo. Afterward, guests were transported on the Zoo’s locomotives, the Red Diamond Express and the Birmingham Zoo Express, to a seated dinner beginning at 8pm. ZooGala 2011 featured live entertainment by Lava Lamp, menu and decorations by Kathy G & Company and jewelry by Empire Diamonds. During the evening, guests enjoyed special appearances by Bulwagi, Callee and Ajani, three of the Zoo’s African bull elephants and residents of Trails of Africa.

Special gratitude to the 2011 ZooGala Corporate Partners:

2011 ZooGala “Presenting” Partner
IBERIABANK

“Trails of Africa” Partner
Alabama Power Company

“Elephant” Partners
Sterne Agee
Wells Fargo

“Villager” Partners
BlueCross BlueShield of Alabama
Bradley Arant Boult Cummings LLP
DonohooAuto
Protective Life Corporation
The Thomas E. Jernigan Foundation
Vulcan Materials Company

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Energen Corporation
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Leitman Siegal Payne & Campbell PC
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Kathy G & Company
Key Circle Press
Millennium Satellite & Video Inc.
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Red Diamond
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Taziki’s
Thompson Tractor Equipment
RED DIAMOND EXPRESS TRAIN:

Beginning with CEO Bill Bowron’s commitment to purchase the Zoo a new train in 2008, the Red Diamond Express has been a vital part of the Zoo’s growth! With over one million train riders, riding the Red Diamond Express train continues to be one of the most popular activities at the Birmingham Zoo.

Sponsor:
Red Diamond Inc.

MAJOR DONORS FOR TRAILS OF AFRICA AND KIWANIS ZOOSCHOOL (2006–2011)

$1,000,000+
City of Birmingham
Hugh Kaul Foundation
Robert R. Meyer Foundation
The Daniel Foundation of Alabama

$200,000–$999,999
Community Foundation of Greater Birmingham
Thomas and Julia Crawford
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Mike and Gillian Goodrich Charitable Foundation
Don and Sandy Logan Family
Mayer Electric Supply Company/Don and Sandy Logan Family
O’Neal Steel, Inc.
The Thompson Foundation
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Alabama Power Foundation
Alabama Tourism Department
Altec/Stysslinger Foundation
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Vulcan Materials Company
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Wyatt R. and Susan Haskell
Samuel and Fontaine Haskell
Ronne and Donald Hess Foundation
George and Valerie Holman
J. N. and Margaret Holt
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Bill and Betty Jordan Fund of the CFGB Sheryl and Jon Kimerling Family
Joseph and Dawn McCarty
Ms. Donna McNulty, In Memory of Greg McNulty
Ms. Donna McNulty, In Memory of Claude & Eva Hambake

$10,000–$49,999
Patrick and Angie Murphy
Jackie and Sandra Nesmith, In Honor of Mary Kate and Jack Nesmith
Eddie and Lauren Elise Nichols
Danny and Janis Norman
Ruffner and Penny Page
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John and Elizabeth Steiner
Honorable Luther J., III and Melissa Strange
David and Amy Tubre, In Honor of our daughters
Bayard S., Jr. and Eliza Tynes
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Mr. David White
In Honor of Killian and Cooper White by Mr. and Mrs. William T. Killian
Ms. Lynn O. Wilmeth
Thomas A. S. Wilson Family Advised Fund
Dr. Charles S. and Cynthia Wingard
FINANCIAL REPORT

Operating Revenue

- Subsidies Received $2,347,500
- Bequests & Unrestricted Donations $394,147
- Event/Exhibit Sponsorship $328,452
- Admissions $2,749,740
- Food & Beverage $237,632
- Gift Shop Income $371,443
- Token Sales $710,702
- Membership Income $1,073,438
- ZooGala Revenue $307,143
- Special Events & Facility Rentals $187,779
- Education Programs $387,637
- Conservation $84,583
- Other Income $112,290

Total Operating Revenue $9,292,485

Operating Expense

- Animal Care $471,240
- Maintenance $876,191
- Administrative $1,430,864
- Marketing & Development $257,483
- Education & Volunteer $135,564
- Employee Salary & Benefits $4,533,438
- Wells Fargo Boo at the Zoo, Wells Fargo ZooLight Safari, & ZooGala $197,827
- Conservation $84,583
- Other $112,290
- Continuing Education $5,919
- Conventions & Meetings $46,960
- Dues & Subscriptions $22,567
- Smaller Special Events $70,815
- Miscellaneous Expense $31,875

Total Operating Expense $8,127,431

Depreciation $1,251,004
Amortization $29,478

Total Expenses $9,407,913

The Birmingham Zoo is an independent, not for profit, 501 (c) (3) organization.
INSPIRING PASSION FOR THE NATURAL WORLD...
THROUGH EMPHASIZING CONSERVATION, EDUCATION, SCIENTIFIC STUDY AND RECREATION IN ALL ASPECTS OF THE BIRMINGHAM ZOO’S EXHIBITS, PROGRAMS, FACILITIES AND ACTIVITIES.